

FIRST REGULAR SESSION

HOUSE BILL NO. 575

91ST GENERAL ASSEMBLY

INTRODUCED BY REPRESENTATIVES O'CONNOR, ABEL AND FOLEY (Co-sponsors).

Read 1st time January 29, 2001, and 1000 copies ordered printed.

TED WEDEL, Chief Clerk

1430L.021

AN ACT

To repeal sections 407.815, 407.816, 407.820, 407.822 and 407.825, RSMo 2000, relating to motor vehicle franchise practices, and to enact in lieu thereof eight new sections relating to the same subject.

Be it enacted by the General Assembly of the state of Missouri, as follows:

Section A. Sections 407.815, 407.816, 407.820, 407.822 and 407.825, RSMo 2000, are
2 repealed and eight new sections enacted in lieu thereof, to be known as sections 407.815,
3 407.816, 407.817, 407.820, 407.822, 407.825, 407.826 and 407.828, to read as follows:

407.815. As used in sections 407.810 to 407.835, unless the context otherwise requires,
2 the following terms mean:

3 (1) "Administrative hearing commission", the body established in chapter 621, RSMo,
4 to conduct administrative hearings;

5 (2) "All-terrain vehicle", any motorized vehicle manufactured and used exclusively for
6 off-highway use which is fifty inches or less in width, with an unladen dry weight of six hundred
7 pounds or less, traveling on three, four or more low pressure tires, with a seat designed to be
8 straddled by the operator, and handlebars for steering control;

9 (3) "Coerce", to force a person to act in a given manner or to compel by pressure or
10 threat but shall not be construed to include the following:

11 (a) Good faith recommendations, exposition, argument, persuasion or attempts at
12 persuasion;

13 (b) Notice given in good faith to any franchisee of such franchisee's violation of terms
14 or provisions of such franchise or contractual agreement;

EXPLANATION — Matter enclosed in bold faced brackets [thus] in this bill is not enacted and is intended to be omitted in the law.

15 (c) Any other conduct set forth in section 407.830 as a defense to an action brought
16 pursuant to sections 407.810 to 407.835; or

17 (d) Any other conduct set forth in sections 407.810 to 407.835 that is permitted of the
18 franchisor or is expressly excluded from coercion or a violation of sections 407.810 to 407.835;

19 (4) "Franchise" or "**franchise agreement**", a written arrangement or contract for a
20 definite or indefinite period, in which a person grants to another person a license to use, or the
21 right to grant to others a license to use, a trade name, trademark, service mark, or related
22 characteristics, in which there is a community of interest in the marketing of goods or services,
23 or both, at wholesale or retail, by agreement, lease or otherwise, and in which the operation of
24 the franchisee's business with respect to such franchise is substantially reliant on the franchisor
25 for the continued supply of franchised new motor vehicles, parts and accessories for sale at
26 wholesale or retail;

27 (5) "Franchisee", a person to whom a franchise is granted;

28 (6) "Franchisor", a person who grants a franchise to another person;

29 (7) "Motor vehicle", **for the purposes of sections 407.810 to 407.835**, any motor-driven
30 vehicle required to be registered pursuant to the provisions of chapter 301, RSMo, except that,
31 motorcycles and all-terrain vehicles as defined in section 301.010, RSMo, shall not be included;

32 (8) "New", when referring to motor vehicles or parts, means those motor vehicles or
33 parts which have not been held except as inventory, as that term is defined in subdivision (4) of
34 section 400.9-109, RSMo;

35 (9) "Person", a **natural person**, sole proprietor, partnership, corporation, or any other
36 form of business **entity or** organization.

407.816. As used in subdivision [(5)] (7) of section 407.815, the term "motor [driven]
2 vehicle" shall not include "trailer" as such term is defined in subdivision [(56)] (58) of section
3 301.010, RSMo.

407.817. 1. For purposes of this section, "relevant market area" means:

2 (1) **For a proposed new motor vehicle dealer or a new motor vehicle dealer who**
3 **plans to relocate his or her place of business in a county having a population which is**
4 **greater than one hundred thousand, the area within a radius of six miles of the intended**
5 **site of the proposed or relocated dealer. The six-mile distance shall be determined by**
6 **measuring the distance between the nearest surveyed boundary of the existing new motor**
7 **vehicle dealer's principal place of business and the nearest surveyed boundary line of the**
8 **proposed or relocated new motor vehicle dealer's principal place of business; or**

9 (2) **For a proposed new motor vehicle dealer or a new motor vehicle dealer who**
10 **plans to relocate his or her place of business in a county having a population which is not**
11 **greater than one hundred thousand, the area within a radius of ten miles of the intended**

12 site of the proposed or relocated dealer, or the county line, whichever is closer to the
13 intended site. The ten-mile distance shall be determined by measuring the distance
14 between the nearest surveyed boundary line of the existing new motor vehicle dealer's
15 principal place of business and the nearest surveyed boundary line of the proposed or
16 relocated new motor vehicle dealer's principal place of business.

17 2. As used in this section, "relocate" and "relocation" shall not include the
18 relocation of a new motor vehicle dealer within two miles of its established place of
19 business.

20 3. Before a franchisor enters into a franchise establishing or relocating a new motor
21 vehicle dealer within a relevant market area where the same line-make is represented, the
22 franchisor shall give written notice to each new motor vehicle dealer of the same line-make
23 in the relevant market area of its intention to establish an additional dealer or to relocate
24 an existing dealer within that relevant market area.

25 4. Within thirty days after receiving the notice provided for in subsection 3 of this
26 section, or within thirty days after the end of any appeal procedure provided by the
27 franchisor, a new motor vehicle dealer may bring an action pursuant to section 407.822 to
28 determine whether good cause exists for the establishing or relocating of a proposed new
29 motor vehicle dealer.

30 5. This section shall not apply to the reopening or replacement in a relevant market
31 area of a closed dealership that has been closed within the preceding year, if the established
32 place of business of the reopened or replacement dealer is within two miles of the
33 established place of business of the closed dealership.

34 6. In determining whether good cause exists for establishing or relocating an
35 additional new motor vehicle dealer for the same line-make, the court shall take into
36 consideration the existing circumstances, including, but not limited to, the following:

- 37 (a) Permanency of the investment;
- 38 (b) Effect on the retail motor vehicle business and the consuming public in the
39 relevant market area;
- 40 (c) Whether it is injurious or beneficial to the public welfare;
- 41 (d) Whether the new motor vehicle dealers of the same line-make in that relevant
42 market area are providing adequate competition and convenient consumer care for the
43 motor vehicles of that line-make in the market area, including the adequacy of motor
44 vehicle sales and qualified service personnel;
- 45 (e) Whether the establishment or relocation of the new motor vehicle dealer would
46 promote competition;
- 47 (f) Growth or decline of the population and the number of new motor vehicle

48 **registrations in the relevant market area; and**

49 **(g) Effect on the relocating dealer of a denial of its relocations into the relevant**
50 **market area.**

51 **7. The remedies and relief available pursuant to section 407.835 shall apply to this**
52 **section.**

407.820. Any person who is engaged or engages directly or indirectly in purposeful
2 contacts within the state of Missouri in connection with the offering, advertising, purchasing,
3 selling, or contracting to purchase or to sell new motor vehicles, or who, being a motor vehicle
4 franchisor, is transacting or transacts any business with a motor vehicle franchisee who maintains
5 a place of business within the state and with whom he **or she** has a franchise, shall be subject to
6 the jurisdiction of the courts **and administrative agencies** of the state of Missouri, upon service
7 of process in accordance with the provisions of section 506.510, RSMo, irrespective of whether
8 such person is a manufacturer, importer, distributor or dealer in new motor vehicles.

407.822. 1. Any party seeking relief pursuant to the provisions of sections 407.810 to
2 407.835 may file an application for a hearing with the administrative hearing commission within
3 the time periods specified in this section. The application for a hearing shall comply with the
4 requirements for a request for agency action set forth in chapter 536, RSMo. Simultaneously,
5 with the filing of the application for a hearing with the administrative hearing commission, the
6 applicant shall send by certified mail, return receipt requested, a copy of the application to the
7 party or parties against whom relief is sought. [Within ten days of] **Upon** receiving a timely
8 application for a hearing, the administrative hearing commission shall enter an order fixing a
9 date, time and place for a hearing on the record. [Such hearing shall be within forty-five days
10 of the date of the order but the administrative hearing commission may continue the hearing date
11 up to forty-five additional days by agreement of the parties or upon a finding of good cause.]
12 The administrative hearing commission shall send by certified mail, return receipt requested, a
13 copy of the order to the party seeking relief and to the party or parties against whom relief is
14 sought. The order shall also state that the party against whom relief is sought shall not proceed
15 with the initiation of its activity or activities until the administrative hearing commission issues
16 its final decision or order, **and the party against whom relief is sought shall, within thirty**
17 **days of such order, file an answer or other responsive pleading directed to each claim for**
18 **relief set forth in the application for hearing. Failure to answer or otherwise respond**
19 **within such time frame may be deemed by the administrative hearing commission as an**
20 **admission of the grounds for relief set forth in the application for hearing.**

21 2. Unless otherwise expressly provided in sections 407.810 to 407.835, the provisions
22 of chapter 536, RSMo, shall govern hearings and prehearing procedures conducted pursuant to
23 the authority of this section. **Any party may obtain discovery in the same manner, and under**

24 **the same conditions and requirements, as is or may hereafter be provided for with respect**
25 **to discovery in civil actions by rule of the supreme court of Missouri for use in the circuit**
26 **courts, and the administrative hearing commission may enforce discovery by the same**
27 **methods as provided by supreme court rule for use in civil cases.** The administrative hearing
28 commission shall issue a final decision or order, in proceedings arising pursuant to the provisions
29 of sections 407.810 to 407.835, within [sixty] **ninety** days from the conclusion of the hearing.
30 **In any proceeding initiated pursuant to sections 407.810 to 407.835 involving a matter**
31 **requiring a franchiser to show good cause for any intended action being protested by a**
32 **franchisee, the franchiser shall refrain from taking the protested action if, after a hearing**
33 **on the matter before the administrative hearing commission, the administrative hearing**
34 **commission determines that good cause does not exist for the franchiser to take such**
35 **action. The franchisee may, if necessary, seek enforcement of the decision of the**
36 **administrative hearing commission pursuant to the provisions of section 407.835. Venue**
37 **for such proceedings shall be in the circuit court of Cole County, Missouri, or in the circuit**
38 **court of the county in which the franchisee resides or operates the franchise business. In**
39 **determining any relief necessary for enforcement of the decision of the administrative**
40 **hearing commission, the court shall defer to the commission's factual findings, and review**
41 **shall be limited to a determination of whether the commission's decision was authorized**
42 **by law and whether the commission abused its discretion.** Any final decisions of the
43 **administrative hearing commission** shall be subject to review pursuant to a petition for review
44 to be filed in the court of appeals in the district in which the hearing, or any part of the hearing,
45 is held and by delivery of copies of the petition to each party of record, within thirty days after
46 the mailing or delivery of the final decision and notice of the final decision in such a case.
47 **Appeal of the administrative hearing commission's decision pursuant to this section shall**
48 **not preclude any action authorized by section 407.835, brought in a court of competent**
49 **jurisdiction, requesting an award of legal or equitable relief, provided that if such an**
50 **action is brought solely for the purpose of enforcing a decision of the administrative**
51 **hearing commission which is on appeal pursuant to this subsection, the court in which such**
52 **action is pending may hold in abeyance its judgment pending issuance of a decision by the**
53 **court of appeals.** Review pursuant to this section shall be exclusive and decisions of the
54 administrative hearing commission reviewable pursuant to this section shall not be reviewable
55 in any other proceeding, and no other official or court shall have power to review any such
56 decision by an action in the nature of mandamus or otherwise, except pursuant to the provisions
57 of this section. The party seeking review shall be responsible for the filing of the transcript and
58 record of all proceedings before the administrative hearing commission with the appropriate
59 court of appeals.

60 3. Any franchisee receiving a notice from a franchisor pursuant to the provisions of
61 sections 407.810 to 407.835, or any franchisee adversely affected by a franchisor's acts or
62 proposed acts described in the provisions of sections 407.810 to 407.835, shall be entitled to file
63 an application for a hearing before the administrative hearing commission for a determination
64 as to whether the franchisor has good cause for its acts or proposed acts.

65 4. Not less than sixty days before the effective date of the initiation of any enumerated
66 act pursuant to subdivisions (5), (6), (7) and (14) of subsection 1 of section 407.825, a franchisor
67 shall give written notice to the affected franchisee or franchisees, by certified mail, return receipt
68 requested, except as follows:

69 (1) Upon the initiation of an act pursuant to subdivision (5) of subsection 1 of section
70 407.825, such notice shall be given not less than fifteen days before the effective date of such
71 act only if the grounds for the notice include the following:

72 (a) Transfer of any ownership or interest in the franchised dealership without the consent
73 of the motor vehicle franchisor;

74 (b) Material misrepresentation by the motor vehicle franchisee in applying for the
75 franchise;

76 (c) Insolvency of the motor vehicle franchisee or the filing of any petition by or against
77 the motor vehicle franchisee under any bankruptcy or receivership law;

78 (d) Any unfair business practice by the motor vehicle franchisee after the motor vehicle
79 franchisor has issued a written warning to the motor vehicle franchisee to desist from such
80 practice;

81 (e) Conviction of the motor vehicle franchisee of a crime which is a felony;

82 (f) Failure of the motor vehicle franchisee to conduct customary sales and service
83 operations during customary business hours for at least seven consecutive business days unless
84 such closing is due to an act of God, strike or labor difficulty or other cause over which the motor
85 vehicle franchisee has no control; or

86 (g) Revocation of the motor vehicle franchisee's license;

87 (2) Upon initiation of an act pursuant to subdivision (7) of subsection 1 of section
88 407.825, such notice shall be given within sixty days of the franchisor's receipt of a written
89 proposal to consummate such sale or transfer and the receipt of all necessary information and
90 documents generally used by the franchisor to conduct its review. **The franchisor shall**
91 **acknowledge in writing to the applicant the receipt of the information and documents and**
92 **if the franchisor requires additional information or documents to complete its review, the**
93 **franchisor shall notify the applicant within fifteen days of the receipt of the information**
94 **and documents. If the franchisor fails to request additional information and documents**
95 **from the applicant within fifteen days after receipt of the initial forms, the sixty-day time**

period for approval shall be deemed to run from the initial receipt date. Otherwise, the sixty-day time period for approval shall run from receipt of the supplemental requested information. In no event shall the total time period for approval exceed seventy-five days from the date of the receipt of all necessary information and documents generally used by the franchisor to conduct its review. The franchisor's notice of disapproval shall also specify the reasonable standard which the franchisor contends is not satisfied and the reason the franchisor contends such standard is not satisfied. Failure on the part of the franchisor to provide such notice shall be conclusively deemed an approval by the franchisor of the proposed sale or transfer to the proposed transferee. A franchisee's application for a hearing shall be filed with the administrative hearing commission within twenty days from receipt of such franchisor's notice;

(3) Pursuant to paragraphs (a) and (b) of subdivision (14) of subsection 1 of section 407.825, such notice shall be given within sixty days of the franchisor's receipt of a deceased or incapacitated franchisee's designated family member's intention to succeed to the franchise or franchises or of the franchisor's receipt of the personal and financial data of the designated family member, whichever is later.

5. A franchisor's notice to a franchisee or franchisees pursuant to subdivisions (5), (6), (7) and (14) of subsection 1 of section 407.825 shall contain a statement of the particular grounds supporting the intended action or activity which shall include any reasonable standards which were not satisfied. The notice shall also contain at a minimum, on the first page thereof, a conspicuous statement which reads as follows: "NOTICE TO FRANCHISEE: YOU MAY BE ENTITLED TO FILE A PROTEST WITH THE MISSOURI ADMINISTRATIVE HEARING COMMISSION IN JEFFERSON CITY, MISSOURI, AND HAVE A HEARING IN WHICH YOU MAY PROTEST THE CONTENTS OF THIS NOTICE. ANY ACTION MUST BE FILED WITHIN TWENTY DAYS FROM RECEIPT OF THIS NOTICE."

6. When more than one application for a hearing is filed with the administrative hearing commission, the administrative hearing commission may consolidate the applications into one proceeding to expedite the disposition of all relevant issues.

7. In all proceedings before the administrative hearing commission pursuant to this section, section 407.825 and section 621.053, RSMo, where the franchisor is required to give notice pursuant to subsection 4 of this section, the franchisor shall have the burden of proving by a preponderance of the evidence that good cause exists for its actions. In all other actions, the franchisee shall have the burden of proof.

407.825. 1. Notwithstanding the terms of any franchise agreement, the performance, whether by act or omission, by a motor vehicle franchisor of any or all of the following acts enumerated in this subsection are hereby defined as unlawful practices, the remedies for which

4 are set forth in section 407.835:

5 (1) To engage in any conduct which is capricious, in bad faith, or unconscionable and
6 which causes damage to a motor vehicle franchisee or to the public; provided, that good faith
7 conduct engaged in by motor vehicle franchisors as sellers of new motor vehicles or parts or as
8 holders of security interest therein, in pursuit of rights or remedies accorded to sellers of goods
9 or to holders of security interests pursuant to the provisions of chapter 400, RSMo, uniform
10 commercial code, shall not constitute unfair practices pursuant to sections 407.810 to 407.835;

11 (2) To coerce any motor vehicle franchisee to accept delivery of any new motor vehicle
12 or vehicles, equipment, parts or accessories therefor, or any other commodity or commodities
13 which such motor vehicle franchisee has not ordered after such motor vehicle franchisee has
14 rejected such commodity or commodities. It shall not be deemed a violation of this section for
15 a motor vehicle franchisor to require a motor vehicle franchisee to have an inventory of parts,
16 tools, and equipment reasonably necessary to service the motor vehicles sold by a motor vehicle
17 franchisor; or new motor vehicles reasonably necessary to meet the demands of dealers or the
18 public or to display to the public the full line of a motor vehicle franchisor's product line;

19 (3) To unreasonably refuse to deliver in reasonable quantities and within a reasonable
20 time after receipt of orders for new motor vehicles, such motor vehicles as are so ordered and
21 as are covered by such franchise and as are specifically publicly advertised by such motor vehicle
22 franchisor to be available for immediate delivery; provided, however, the failure to deliver any
23 motor vehicle shall not be considered a violation of sections 407.810 to 407.835 if such failure
24 is due to an act of God, work stoppage, or delay due to a strike or labor difficulty, shortage of
25 products or materials, freight delays, embargo or other cause of which such motor vehicle
26 franchisor shall have no control;

27 (4) To coerce any motor vehicle franchisee to enter into any agreement with such motor
28 vehicle franchisor or to do any other act prejudicial to such motor vehicle franchisee, by
29 threatening to cancel any franchise or any contractual agreement existing between such motor
30 vehicle franchisor and motor vehicle franchisee; provided, however, that notice in good faith to
31 any motor vehicle franchisee of such motor vehicle franchisee's violation of any provisions of
32 such franchise or contractual agreement shall not constitute a violation of sections 407.810 to
33 407.835;

34 (5) To terminate, cancel or refuse to continue any franchise **without good cause**, directly
35 or indirectly through the actions of the franchisor, unless such new motor vehicle franchisee
36 substantially defaults in the performance of such franchisee's reasonable and lawful obligations
37 under such franchisee's franchise, or such new motor vehicle franchisor discontinues the sale in
38 the state of Missouri of such franchisor's products which are the subject of the franchise[;

39 (a) Notwithstanding the terms of any franchise agreement to the contrary, good cause to

40 terminate, cancel or refuse to continue any franchise agreement shall not be established based
41 upon the fact that the motor vehicle franchisee owns, has an investment in, participates in the
42 management of or holds a franchise agreement for the sale or service of another make or line of
43 new motor vehicles or the motor vehicle dealer has established another make or line of new
44 motor vehicles or service in the same dealership facilities as those of the motor vehicle franchisor
45 prior to February 1, 1997, or such establishment is approved in writing by the franchisee and the
46 franchisor. If the franchise agreement requires the approval of the franchisor, such approval shall
47 be requested in writing by the franchisee and the franchisor shall approve or disapprove such a
48 request in writing within sixty days of receipt of such request. A request from a franchisee shall
49 be deemed to have been approved if the franchisor fails to notify the franchisee, in writing, of
50 its disapproval within sixty days after its receipt of the written request;

51 (b)]. In determining whether good cause exists, the administrative hearing commission
52 shall take into consideration the existing circumstances, including, but not limited to, the
53 following factors:

54 [a.] (a) The franchisee's sales in relation to sales in the market;

55 [b.] (b) The franchisee's investment and obligations;

56 [c.] (c) Injury to the public welfare;

57 [d.] (d) The adequacy of the franchisee's service facilities, equipment, parts and
58 personnel in relation to those of other franchisees of the same line-make;

59 [e.] (e) Whether warranties are being honored by the franchisee;

60 [f.] (f) The parties' compliance with their franchise agreement;

61 [g.] (g) The desire of a franchisor for market penetration or a market study, if any,
62 prepared by the franchisor or franchisee are two factors which may be considered;

63 [h.] (h) The harm to the franchisor;

64 (6) To prevent by contract or otherwise, any motor vehicle franchisee from changing the
65 capital structure of the franchisee's franchise of such motor vehicle franchisee or the means by
66 or through which the franchisee finances the operation of the franchisee's franchise, provided the
67 motor vehicle franchisee at all times meets any reasonable capital standards agreed to between
68 the motor vehicle franchisee and the motor vehicle franchisor and grants to the motor vehicle
69 franchisor a purchase money security interest in the new motor vehicles, new parts and
70 accessories purchased from the motor vehicle franchisor;

71 (7) (a) Prevent, by contract or otherwise, any sale or transfer of a franchisee's franchise
72 or franchises or interest or management thereof; provided, if the franchise specifically permits
73 the franchisor to approve or disapprove any such proposed sale or transfer, a franchisor shall only
74 be allowed to disapprove a proposed sale or transfer if the interest being sold or transferred when
75 added to any other interest owned by the transferee constitutes fifty percent or more of the

76 ownership interest in the franchise and if the proposed transferee fails to satisfy any standards
77 of the franchisor which are in fact normally relied upon by the franchisor prior to its entering into
78 a franchise, and which relate to the proposed management or ownership of the franchise
79 operations or to the qualification, capitalization, integrity or character of the proposed transferee
80 and which are reasonable. A franchisee may request, at any time, that the franchisor provide a
81 copy of the standards which are normally relied upon by the franchisor to evaluate a proposed
82 sale or transfer and a proposed transferee;

83 (b) The franchisee and the prospective franchisee shall cooperate fully with the
84 franchisor in providing information relating to the prospective transferee's qualifications,
85 capitalization, integrity and character;

86 (c) In the event of a proposed sale or transfer of a franchise, the franchisor shall be
87 permitted to exercise a right of first refusal to acquire the franchisee's assets or ownership if:

88 a. The franchise agreement permits the franchisor to exercise a right of first refusal to
89 acquire the franchisee's assets or ownership in the event of a proposed sale or transfer;

90 b. Such sale or transfer is conditioned upon the franchisor or franchisee entering a
91 franchise agreement with the proposed transferee;

92 c. The exercise of the right of first refusal shall result in the franchisee and the
93 franchisee's owners receiving the same or greater consideration and the same terms and
94 conditions as contracted to receive in connection with the proposed sale or transfer;

95 d. The sale or transfer does not involve the sale or transfer to an immediate member or
96 members of the family of one or more franchisee owners, defined as a spouse, child, grandchild,
97 spouse of a child or grandchild, brother, sister or parent of the franchisee owner, or to the
98 qualified manager, defined as an individual who has been employed by the franchisee for at least
99 two years and who otherwise qualifies as a franchisee operator, or a partnership or corporation
100 controlled by such persons; and

101 e. The franchisor agrees to pay the reasonable expenses, including attorney's fees which
102 do not exceed the usual, customary and reasonable fees charged for similar work done for other
103 clients, incurred by the proposed transferee prior to the franchisor's exercise of its right of first
104 refusal in negotiating and implementing the contract for the proposed sale or transfer of the
105 franchise or the franchisee's assets. Notwithstanding the foregoing, no payment of such expenses
106 and attorney's fees shall be required if the franchisee has not submitted or caused to be submitted
107 an accounting of those expenses within fourteen days of the franchisee's receipt of the
108 franchisor's written request for such an accounting. Such accounting may be requested by a
109 franchisor before exercising its right of first refusal;

110 (d) For determining whether good cause exists for the purposes of this subdivision, the
111 administrative hearing commission shall take into consideration the existing circumstances,

112 including, but not limited to, the following factors:

113 a. Whether the franchise agreement specifically permits the franchisor to approve or
114 disapprove any proposed sale or transfer;

115 b. Whether the interest to be sold or transferred when added to any other interest owned
116 by the proposed transferee constitutes fifty percent or more of the ownership interest in the
117 franchise;

118 c. Whether the proposed transferee fails to satisfy any standards of the franchisor which
119 are in fact normally relied upon by the franchisor prior to its entering into a franchise, and which
120 related to the proposed management or ownership of the franchise operations or to the
121 qualification, capitalization, integrity or character of the proposed transferee which are
122 reasonable;

123 d. Injury to the public welfare;

124 e. The harm to the franchisor;

125 (8) To prevent by contract or otherwise any motor vehicle franchisee from changing the
126 executive management of the motor vehicle franchisee's business, except that any attempt by a
127 motor vehicle franchisor to demonstrate by giving reasons that such change in executive
128 management will be detrimental to the distribution of the motor vehicle franchisor's motor
129 vehicles shall not constitute a violation of this subdivision;

130 (9) To impose unreasonable standards of performance upon a motor vehicle franchisee;

131 (10) To require a motor vehicle franchisee at the time of entering into a franchise
132 arrangement to assent to a release, assignment, novation, waiver or estoppel which would relieve
133 any person from liability imposed by sections 407.810 to 407.835;

134 (11) To prohibit directly or indirectly the right of free association among motor vehicle
135 franchisees for any lawful purpose;

136 (12) To provide any term or condition in any lease or other agreement ancillary or
137 collateral to a franchise, which term or condition directly or indirectly violates the provisions of
138 sections 407.810 to 407.835;

139 (13) Upon any termination, cancellation or refusal to continue any franchise or any
140 discontinuation of any line-make or parts or products related to such line-make by a franchisor,
141 fail to pay reasonable compensation to a franchisee as follows:

142 (a) Any new, undamaged and unsold vehicle in the franchisee's inventory of either the
143 current model year or purchased from the franchisor within one hundred twenty days prior to
144 receipt of a notice of termination or nonrenewal, provided the vehicle has less than five hundred
145 miles registered on the odometer, including mileage incurred in delivery from the franchisor or
146 in transporting the vehicle between dealers for sale, at the dealer's net acquisition cost, plus any
147 cost to the dealer for returning the vehicle inventory to the franchisor;

(b) The franchisee's cost of each new, unused, undamaged and unsold part or accessory if the part or accessory is in the current parts catalog, less applicable allowances, plus five percent of the catalog price of the part for the cost of packing and returning the part to the franchisor. In the case of sheet metal, a comparable substitute for the original package may be used. Reconditioned or core parts shall be valued at their core value, the price listed in the current parts catalog or the amount paid for expedited return of core parts, whichever is higher. If the part or accessory was purchased by the franchisee from an outgoing authorized franchisee, the franchisor shall purchase the part for either the price in the current parts catalog or the franchisee's actual purchase price of the part, whichever is less. In the case of parts which no longer appear in the current parts catalog, the franchisor may purchase the part for either the price in the last version of the parts catalog in which the part appeared or the franchisee's actual purchase price of the part, whichever is less. The franchisee shall maintain accurate records regarding the actual purchase price of parts bought from an outgoing authorized franchisee. In the absence of such records, the franchisor is not required to purchase parts which are not in the current parts catalog;

(c) The depreciated value determined pursuant to generally accepted accounting principles of each undamaged sign owned by the franchisee which bears a trademark or trade name used or claimed by the franchisor if the sign was purchased from, or purchased at the request of, the franchisor;

(d) The fair market value of all special tools, data processing equipment and automotive service equipment owned by the franchisee which were recommended in writing and designated as special tools and equipment and purchased from, or purchased at the request of, the franchisor within three years of the termination of the franchise, if the tools and equipment are in usable and good condition, except for reasonable wear and tear;

(e) Except as provided in paragraph (a) of this subdivision, the cost of transporting, handling, packing, storing and loading of any property subject to repurchase pursuant to this section shall not exceed reasonable and customary charges; and

(f) The franchisor shall pay the franchisee the amounts specified in this subdivision within ninety days after the tender of the property subject to the franchisee providing evidence of good and clear title upon return of the property to the franchisor. The franchisor shall remove the property within one hundred eighty days after the tender of the property from the franchisee's property. Unless previous arrangements have been made and agreed upon, the franchisee is under no obligation to provide insurance for the property left after one hundred eighty days;

(14) To prevent or refuse to honor the succession to a franchise or franchises by any legal heir or devisee under the will of a franchisee, under any written instrument filed with the franchisor designating any person as the person's successor franchisee, or pursuant to the laws

184 of descent and distribution of this state; provided:

185 (a) Any designated family member of a deceased or incapacitated franchisee shall
186 become the succeeding franchisee of such deceased or incapacitated franchisee if such designated
187 family member gives the franchisor written notice of such family member's intention to succeed
188 to the franchise or franchises within one hundred twenty days after the death or incapacity of the
189 franchisee, and agrees to be bound by all of the terms and conditions of the current franchise
190 agreement, and the designated family member meets the current reasonable criteria generally
191 applied by the franchisor in qualifying franchisees. A franchisee may request, at any time, that
192 the franchisor provide a copy of such criteria generally applied by the franchisor in qualifying
193 franchisees;

194 (b) The franchisor may request from a designated family member such personal and
195 financial data as is reasonably necessary to determine whether the existing franchise agreement
196 should be honored. The designated family member shall supply the personal and financial data
197 promptly upon the request;

198 (c) If the designated family member does not meet the reasonable criteria generally
199 applied by the franchisor in qualifying franchisees, the discontinuance of the current franchise
200 agreement shall take effect not less than ninety days after the date the franchisor serves the
201 required notice on the designated family member pursuant to subsection 4 of section 407.822;

202 (d) The provisions of this subdivision shall not preclude a franchisee from designating
203 any person as the person's successor by written instrument filed with the franchisor, and if such
204 an instrument is filed, it alone shall determine the succession rights to the management and
205 operation of the franchise; and

206 (e) For determining whether good cause exists, the administrative hearing commission
207 shall take into consideration the existing circumstances, including, but not limited to, the
208 following factors:

209 a. Whether the franchise agreement specifically permits the franchisor to approve or
210 disapprove any successor;

211 b. Whether the proposed successor fails to satisfy any standards of the franchisor which
212 are in fact normally relied upon by the franchisor prior to the successor entering into a franchise,
213 and which relate to the proposed management or ownership of the franchise operation or to the
214 qualification, capitalization, integrity or character of the proposed successor and which are
215 reasonable;

216 c. Injury to the public welfare;

217 d. The harm to the franchisor;

218 (15) To coerce, threaten, intimidate or require a franchisee under any condition affecting
219 or related to a franchise agreement, or to waive, limit or disclaim a right that the franchisee may

220 have pursuant to the provisions of sections 407.810 to 407.835. Any contracts or agreements
221 which contain such provisions shall be deemed against the public policy of the state of Missouri
222 and are void and unenforceable. Nothing in this section shall prohibit voluntary settlement
223 agreements;

224 (16) To initiate any act enumerated in this subsection on grounds that it has advised a
225 franchisee of its intention to discontinue representation at the time of a franchisee change or
226 require any franchisee to enter into a site control agreement as a condition to initiating any act
227 enumerated in this subsection. Such condition shall not be construed to nullify an existing site
228 control agreement for a franchisee's property[.];

229 **(17) To require, coerce, or attempt to coerce any franchisee in this state to refrain**
230 **from, or to terminate, cancel, or refuse to continue any franchise based upon participation**
231 **by the franchisee in the management of, investment in or the acquisition of a franchise for**
232 **the sale of any other line of new vehicle or related products in the same or separate**
233 **facilities as those of the franchisor. This subdivision does not apply unless the franchisee**
234 **maintains a reasonable line of credit for each make or line of new vehicle, the franchisee**
235 **remains in compliance with the franchise and any reasonable facilities requirements of the**
236 **franchisor, and no change is made in the principal management of the franchisee. The**
237 **reasonable facilities requirement shall not include any requirement that a franchisee**
238 **establish or maintain exclusive facilities, personnel, or display space, when such**
239 **requirements or any of them would not otherwise be justified by reasonable business**
240 **considerations. Before the addition of a line-make to the dealership facilities the franchisee**
241 **must first request consent of the franchisor, if required by the franchise agreement. Any**
242 **decision of the franchisor with regard to dualing of two or more franchises shall be granted**
243 **or denied within sixty days of a written request from the new vehicle dealer. The**
244 **franchisor's failure to respond timely to a dualing request shall be deemed to be approval**
245 **of the franchisee's request;**

246 **(18) To fail or refuse to offer to sell to all franchisees for a line-make every motor**
247 **vehicle sold or offered for sale to any franchisee of that line-make. However, the failure**
248 **to deliver any such motor vehicle shall not be considered a violation of this section if the**
249 **failure is not arbitrary, or is due to a lack of manufacturing capacity or to a strike or labor**
250 **difficulty, a shortage of materials, a freight embargo or other cause over which the**
251 **franchisor has no control. A franchisor may impose reasonable requirements on the**
252 **franchisee including, but not limited to, the purchase of reasonable quantities of**
253 **advertising materials, the purchase of special tools required to properly service a motor**
254 **vehicle, the undertaking of sales person or service person training related to the motor**
255 **vehicle, the meeting of reasonable display and facility requirements as a condition of**

256 receiving a motor vehicle, or other reasonable requirements; provided, that if a franchisor
257 requires a franchisee to purchase essential service tools with a purchase price in the
258 aggregate of more than seventy-five hundred dollars in order to receive a particular model
259 of new motor vehicle, the franchisor shall upon written request provide such franchisee
260 with a good faith estimate in writing of the number of vehicles of that particular model that
261 the franchisee will be allocated during that model year in which the tools are required to
262 be purchased.

263 2. The provisions of subdivision (13), paragraphs (a) to (f), and subdivision (17) of this
264 section shall not apply to recreational motor vehicles, as defined in subdivision (44) of section
265 301.010, RSMo, or recreational motor vehicle franchisors or franchisees.

**407.826. 1. (1) A franchisor shall be prohibited from owning or operating a new
2 motor vehicle dealership in this state. It is not a violation of this section for a franchisor
3 to own or operate a new motor vehicle dealership:**

4 (a) For a temporary period of not more than twenty-four months if the dealership
5 is for sale at a reasonable price and on reasonable terms and conditions to an independent
6 qualified buyer. On showing by a franchisor of good cause, the time limit set forth above
7 may be extended for an additional period of up to twelve months; or

8 (b) In a bona fide relationship with an independent person (i) who is required to
9 make a significant investment in the new motor vehicle dealership subject to loss and (ii)
10 operates the dealership and can reasonably expect to acquire full ownership of the
11 dealership within a reasonable time and under reasonable terms and conditions.

12 (2) Nothing in this section shall be deemed to prohibit a franchisor from owning a
13 minority interest in an entity that owns motor vehicle dealerships of the same line-make
14 manufactured and franchised by the factor, provided that all of the following conditions
15 are met at the time of acquisition and continue to be met during the time the entity
16 maintains ownership:

17 (a) The interest owned by the factor in said entity shall not exceed forty-five percent
18 of the total ownership;

19 (b) Any dealership in which the entity owns an interest shall be no less than nine
20 miles of any unaffiliated new motor vehicle dealership trading in the same line-make of
21 vehicle;

22 (c) All of the licensed dealerships for the sale of such factory's new motor vehicle
23 in the state trade exclusively in the factor's line-make;

24 (d) During any period in which the entity has such ownership interest, the factory
25 shall have no more than four franchise agreements governing such line-make with dealers
26 licensed to do business in this state;

27 (e) All the factory's franchise agreements confer rights on the franchisee of the line-
28 make to develop and operate, within a defined geographic territory or area, as many
29 dealership facilities as the franchisee and factory shall agree are appropriate;

30 (f) At the time the entity first acquires an ownership interest, not fewer than
31 seventy-five percent of the franchisees of the line-make within this state own and operate
32 two or more dealership facilities in the geographic territory or area covered by the
33 franchise agreement with the factory;

34 (g) As of January 1, 2001, there were no more than ten dealerships of such line-
35 make licensed as a new motor vehicle dealer in this state; and

36 (h) Prior to the effective date of this subsection, the factory has been continuously
37 engaged, at least since July 1, 1998, in the retail sale of motor vehicles of its own line-make
38 through direct or indirect ownership of dealerships in at least five states.

39 2. A franchisor shall not sell new motor vehicles directly to any retail consumer
40 except through a franchisee for the line-make that includes the new motor vehicle unless
41 such consumer is an employee of the franchisor, or is a not-for-profit organization or an
42 agency of the federal, state or local governments. This subsection shall not preclude a
43 franchisor from providing information to consumers for the purpose of marketing or
44 facilitating the sale of a new motor vehicle or from establishing programs to sell or offer
45 to sell new motor vehicles through participating franchisees.

46 3. The remedies and relief available pursuant to section 407.835 shall apply to this
47 section.

 407.828. 1. Each franchisor shall specify in writing to each of its franchisees in this
2 state the franchisee's obligations for preparation, delivery, and warranty service on its
3 products. The franchisor shall compensate the franchisee for warranty service required
4 of the franchisee by the franchisor. The franchisor shall provide the franchisee with the
5 schedule of compensation to be paid to the franchisee for parts, work and service, and the
6 time allowance for the performance of the work and service.

7 2. The schedule of compensation shall include reasonable compensation for
8 diagnostic work, as well as repair service and labor. Time allowances for the diagnosis and
9 performance of warranty work and service shall be reasonable and adequate for the work
10 to be performed. In the determination of what constitutes reasonable compensation
11 pursuant to this section, the principal factor to be given consideration shall be the
12 prevailing wage rates being paid by franchisees in the community in which the franchisee
13 is doing business, and in no event shall the compensation of a franchisee for warranty labor
14 be less than the rates charged by the franchisee for like service to retail customers for
15 nonwarranty service and repairs, provided that such rates are reasonable.

16 **3. A franchisor shall not:**

17 **(1) Fail to perform any warranty obligation;**

18 **(2) Fail to include in written notices of franchisor recalls to new motor vehicle**
19 **owners and franchisees the expected date by which necessary parts and equipment will be**
20 **available to franchisees for the correction of the defects; or**

21 **(3) Fail to compensate any of the franchisees in this state for repairs effected by the**
22 **recall.**

23 **4. All claims made by a franchisee pursuant to this section for labor and parts shall**
24 **be paid within thirty days after their approval. All claims shall be either approved or**
25 **disapproved by the franchisor within thirty days after their receipt on a proper form**
26 **generally used by the franchisor and containing the usually required information therein.**
27 **Any claims not specifically disapproved in writing within thirty days after the receipt of**
28 **the form shall be considered to be approved and payment shall be made within thirty days.**
29 **A claim which has been approved and paid may not be charged back to the franchisee**
30 **unless the franchisor can show that the claim was fraudulent, false, or unsubstantiated,**
31 **except that a charge back for false or fraudulent claims shall not be made more than two**
32 **years after payment, and a charge back for unsubstantiated claims shall not be made more**
33 **than fifteen months after payment. A franchise shall maintain all records of warranty**
34 **repairs, including the related time records of its employees, for at least two years following**
35 **payment of any warranty claim.**

36 **5. A franchisor shall compensate the franchisee for franchisor-sponsored sales or**
37 **service promotion events, programs, or activities in accordance with established guidelines**
38 **for such events, programs, or activities.**

39 **6. All claims made by a franchisee pursuant to subsection 5 for promotion events,**
40 **programs, or activities shall be paid within ten days after their approval. All claims shall**
41 **be either approved or disapproved by the franchisor within thirty days after their receipt**
42 **on a proper form generally used by the franchisor and containing the usually required**
43 **information therein. Any claim not specifically disapproved in writing within thirty days**
44 **after the receipt of this form shall be considered to be approved and payment shall be**
45 **made within thirty days. The franchisor has the right to charge back any claim for twelve**
46 **months after the later of either the close of the promotion event, program, or activity, or**
47 **the date of the payment.**