FIRST REGULAR SESSION HOUSE BILL NO. 963

93RD GENERAL ASSEMBLY

INTRODUCED BY REPRESENTATIVES HARRIS (110) (Sponsor), SWINGER, YAEGER AND ROORDA (Co-sponsors).

Read 1st time April 1, 2005 and copies ordered printed.

STEPHEN S. DAVIS, Chief Clerk

2209L.01I

AN ACT

To amend chapter 188, RSMo, by adding thereto one new section relating to alternatives to abortion services.

Be it enacted by the General Assembly of the state of Missouri, as follows:

Section A. Chapter 188, RSMo, is amended by adding thereto one new section, to be 2 known as section 188.325, to read as follows:

188.325. 1. There is hereby established the "Missouri Alternatives to Abortion
Program" in either or both the departments of social services or health and senior services,
as designated by appropriations to either or both departments.

4 2. The department or departments to which the alternatives to abortion program is assigned shall establish and implement an ongoing advertising campaign publicizing 5 alternatives to abortion within the state, including alternatives to abortion agencies within 6 the state and the alternatives to abortion program and materials prepared under this 7 section. Such advertising campaign may utilize, but shall not be limited to, the following 8 9 media: television, radio, outdoor advertising, newspapers, magazines, and other print media, web sites, and the Internet. The department or departments may contract with 10 professional advertising agencies or other professional entities to conduct such advertising 11 12 campaign on behalf of the department. 13 3. The department or departments shall to the greatest extent possible supplement

 $14 \quad \text{and match moneys appropriated for the alternatives to abortion program with federal and} \\$

15 other public moneys and with private moneys. The department or departments shall

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16 prioritize such additional federal, other public, and private moneys so that they are used

17 first for the alternatives for abortion program.

18 **4.** The alternatives to abortion program and the moneys expended under this 19 section shall not be used to perform or induce, assist in the performing or inducing of or

- 20 refer for abortions. Moneys expended under this section shall not be granted to
- 21 organizations or affiliates of organizations that perform or induce, assist in the performing
- 22 or inducing of or refer for abortions.