

FIRST REGULAR SESSION

HOUSE BILL NO. 81

94TH GENERAL ASSEMBLY

INTRODUCED BY REPRESENTATIVE LOEHNER.

Pre-filed December 5, 2006 and copies ordered printed.

D. ADAM CRUMBLISS, Chief Clerk

0465L.01I

AN ACT

To amend chapter 311, RSMo, by adding thereto one new section relating to the tasting of liquor.

Be it enacted by the General Assembly of the state of Missouri, as follows:

Section A. Chapter 311, RSMo, is amended by adding thereto one new section, to be
2 known as section 311.297, to read as follows:

**311.297. 1. Notwithstanding any other provisions of this chapter to the contrary,
2 any winery, distiller, manufacturer, wholesaler, or brewer or designated employee may
3 provide, furnish, or pour distilled spirits, wine, or malt beverage samples on a retail
4 licensed premises for customer tasting purposes. The retail licensed premises where such
5 product tasting is provided shall maintain a special permit in accordance with section
6 311.294 or hold a by-the-drink-for-consumption-on-the-premises-where-sold retail license.**

**7 2. No money or anything of value shall be given to the retailers for the privilege or
8 opportunity of conducting the on-the-premises product tasting.**

**9 3. Any winery, distiller, manufacturer, wholesaler, or brewer or designated
10 employee may provide and pour distilled spirits, wine, or malt beverage samples off a
11 licensed retail premises for tasting purposes provided no sales transactions take place.
12 Solicitation for later sales via forms or promotional material shall not constitute a violation
13 of this section.**

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EXPLANATION — Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted from the law. Matter in **bold-face** type in the above bill is proposed language.