

HB 1713 -- Rebates

Sponsor: Norr

This bill establishes regulations for persons offering rebates. In its main provisions, the bill:

- (1) Prohibits any person from advertising a price that is only available based on the redemption of the rebate unless the discounted price is conspicuously advertised with the item's net price;
- (2) Prohibits any person from advertising a rebate offer without conspicuously advertising all terms and conditions of the rebate;
- (3) Requires any person offering a rebate to provide a redemption form directly with the product or at the same time and location of the purchase;
- (4) Requires any person to supply the product's retailer with a sufficient quantity of redemption forms or the means to create a form prior to a sale;
- (5) Specifies that a generally accessible Internet site offering a rebate must conspicuously display a redemption form that is printable from the Internet page where the product is being sold or a hyperlink from that page;
- (6) Specifies that telephone sales consumers are to be directed to an Internet site conspicuously displaying the redemption form that is printable or, upon request, sent a form by regular mail, electronic mail, or telefacsimile;
- (7) Requires persons offering a rebate to accept a photocopy or other facsimile of an original sales receipt or any other documentation required when redeeming a rebate;
- (8) Requires a consumer to have at least 14 days from the purchase date to submit a request for the redemption of a rebate; and
- (9) Requires a rebate to be paid within 60 days of the submission of all rebate requirements by the consumer.