

## HCS SB 77 -- ROADWAY SIGNS

SPONSOR: Stouffer (Denison)

COMMITTEE ACTION: Voted "do pass by consent" by the Committee on Transportation by a vote of 11 to 0.

This substitute changes the laws regarding outdoor advertising and designates memorial highways.

### OUTDOOR ADVERTISING

Currently, no outdoor advertising may be erected or maintained within 660 feet of certain federal highway right-of-ways with the exception of directional and other official signs, on-premise signs, and outdoor advertising signs located in certain areas zoned commercial or industrial. The substitute adds to the types of directional signs which may be erected and maintained to include signs pertaining to a cultural, including agricultural activities or attractions; scientific; educational; or religious site.

### MEMORIAL HIGHWAYS

The substitute designates the following highways:

(1) The portion of U. S. Highway 160 in Greene County from the intersection of West Mount Vernon Street to one-half mile south of the intersection of West Sunshine Street as the "Rabbi Ernest I. Jacob Memorial Highway" and repeals the provision designating U. S. Highway 160 in Greene County from the intersection of Farm Road 142 to the intersection of West Sunshine Street as the "Rabbi Abraham Joshua Heschel Memorial Highway";

(2) The portion of Interstate 40/64 in St. Louis County from the Boone's Crossing overpass at mile marker 17.0 west to the Spirit of St. Louis Airport overpass at mile marker 13.8 as the "Missouri State Highway Patrol Sergeant Joseph G. Schuengel Memorial Highway";

(3) The portion of Interstate 70 from the eastern city limits of Independence west to the Kansas state line as the "Truman/Eisenhower Presidential Highway." The designation is contingent upon the designation being made by the State of Kansas of the portion of Interstate 70 in Kansas from the Missouri state line west to Abilene, Kansas, as the "Eisenhower/Truman Presidential Highway";

(4) The portion of State Highway 25 from U. S. Highway 412 to State Route U/State Route Z in the counties of Dunklin and

Stoddard as the "Representative Otto Bean Memorial Highway"; and

(5) The portion of State Highway 30 from State Route NN north three miles to 1/10 of a mile southwest of old State Highway 30 in Jefferson County as the "SFC Wm. Brian Woods, Jr. Memorial Highway."

FISCAL NOTE: No impact on state funds in FY 2012, FY 2013, and FY 2014.

PROPONENTS: Supporters say that the bill helps promote business by allowing them to erect signs approved by the Department of Transportation along highways.

Testifying for the bill was Senator Stouffer.

OPPONENTS: There was no opposition voiced to the committee.