

HB 430 -- TAXPAYER TRANSPARENCY ACT OF 2015

SPONSOR: Curtman

This bill establishes the Taxpayer Transparency Act of 2015 that specifies requirements for certain state advertising and educational communications. Each of the communications funded by a state department for advertising must clearly state specified information. If the communication is printed, it must include a statement that it is printed and published at taxpayer expense in sufficient type size and reasonable color contrast to be clearly readable by the recipient and within a box set apart from the other contents of the communication. If the communication is transmitted through radio, television, Internet, or other means, the communication must include a statement which is conveyed in a clearly spoken manner that it is produced and disseminated at taxpayer expense. Any email communication must be of sufficient type size and reasonable color contrast to be clearly readable by the recipient and be set apart from the other contents of the communication.

Advertisements regarding information or a solicitation for a state contract, bid, grant, or state funding and an employment opportunity are exempt from these provisions.