	House Amendment NO
	Offered By
1 2 3	AMEND House Committee Substitute for House Bill No. 433, Page 8, Section 311.355, Line 33, by inserting immediately after said line a hard return and the following:
4 5 6 7	"Except that any such retailer shall assume the cost of the sale or discounted price permitted under this subsection. No advertisement authorized under this subsection shall contain a price below the retailer's actual cost."; and
8 9	Further amend said bill by amending the title, enacting clause, and intersectional references accordingly.