

House _____ Amendment NO. _____

Offered By

1 AMEND House Committee Substitute for House Bill No. 433, Page 8, Section 311.355, Line 33, by
2 inserting immediately after said line a hard return and the following:

3
4 "Except that any such retailer shall assume the cost of the sale or discounted price permitted under
5 this subsection.

6 5. Advertisements authorized under this section, including for any combination of coupons,
7 premiums, prizes, rebates, loyalty programs, or other discounts, shall comply with the provisions of
8 11 CSR 70-2.240(5)(I)."; and
9

10 Further amend said bill by amending the title, enacting clause, and intersectional references
11 accordingly.
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13
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Action Taken _____ Date _____