

HB 56 -- OUTDOOR ADVERTISING

SPONSOR: Love

COMMITTEE ACTION: Voted "Do Pass" by the Standing Committee on Transportation by a vote of 8 to 2. Voted "Do Pass" by the Committee on Rules - Administrative Oversight by a vote of 7 to 3.

This bill exempts the current \$250 outdoor advertising fee and biennial inspection fee for certain highway signs under Section 226.550, RSMo when a sign is displayed by a landowner who also owns the business advertised on the sign and where the business has a physical location within 750 feet of the sign.

PROPONENTS: Supporters say that the bill will allow landowners who own land on both sides of specified highways in unincorporated areas to advertise their own business without paying fees. Signs must still adhere to size requirements and the bill does not involve billboards.

Testifying for the bill were Representative Love; Brandon Yates, Yates Rustic Range Trading; and Missouri Department of Transportation.

OPPONENTS: There was no opposition voiced to the committee.

OTHERS: Others testifying on the bill say the bill does not involve municipal zoning and should not interfere with federal regulations or laws implemented by the Missouri Department of Transportation.

Testifying on the bill was Missouri Department of Transportation.