

HB 1924 -- ALCOHOL TRADE PRACTICES

SPONSOR: Roeber

This bill expands the provisions of Section 311.070, RSMo, by adding items to the list of temporary point-of-sale advertising materials. The bill changes the definition of equipment and supplies by removing glassware and adding nonrefrigeration items with a logo. The bill also increases the total value of product displays that a distiller, wholesaler, winemaker, or brewer may give or sell to retail businesses from \$300 to \$500 and the total value of all permanent point-of-sale advertising materials provided to a retail business from \$500 to \$800, excluding the replacement of similar materials. The bill also reduces the record keeping requirement for point-of-sale advertising materials provided to retailers from three years to two years. This bill makes changes to the provisions regulating the dispensing accessories that may be installed, loaned, given, rented or sold to retail licensees.

This bill is similar to HCS HB 679 (2017).