HB 2151 -- HIGHWAY AND BRIDGE NAMING RIGHTS

SPONSOR: Korman

This bill enables the Missouri Highways and Transportation Commission to issue requests for the sale or leasing of naming rights of particular highways or bridges. The sale or lease shall go to the best qualified bidder, and be approved by both the commission and the Joint Committee on Transportation Oversight. A naming rights contract or lease may be disapproved for any reason, and shall not exceed 10 years in length. No naming rights may be sold or leased for any highway portion or bridge that has been designated as a memorial highway or bridge prior to August 28, 2018.

This bill is similar to HB 728 (2017).