

HB 159 -- OUTDOOR ADVERTISING

SPONSOR: Love

COMMITTEE ACTION: Voted "Do Pass" by the Standing Committee on Transportation by a vote of 10 to 3. Voted "Do Pass" by the Standing Committee on Rules- Administrative Oversight by a vote of 6 to 1.

This bill exempts the current \$250 outdoor advertising fee and biennial inspection fee for certain highway signs under Section 226.550, RSMo when a sign is displayed by a landowner who also owns the business advertised on the sign and where the business has a physical location within 750 feet of the sign.

This bill is the same as HB 1459 (2018).

PROPONENTS: Supporters say that the bill will allow reasonable use of one's own property to advertise a small business located in the same area.

Testifying for the bill was Representative Love.

OPPONENTS: There was no opposition voiced to the committee.

OTHERS: Others testifying on the bill say the language is consistent with accomplishing the goal of the bill. There will be no significant effect on revenue and the bill does not violate federal law.

Testifying on the bill was Jenny Hall, Missouri Department of Transportation.