

HCS HB 2279 -- ROADWAY SIGNS (Toalson Reisch)

COMMITTEE OF ORIGIN: Standing Committee on Transportation  
Accountability

This bill requires city populations to be included on city limit signs on state highways.

On nonfreeway primary highways that have an unzoned commercial or industrial area on one side of the road, the unzoned commercial or industrial area will also include those lands located on the opposite side of the highway to the extent of the same dimensions.

This bill waives the current \$200 outdoor advertising fee and biennial inspection fee for certain highway signs under Section 226.550, RSMo, a sign displayed by a landowner who also is the permit holder and owns the business advertised on the sign if the business has a physical location within 750 feet of the sign.

This bill provides that the Department of Transportation (MoDOT), in consultation with the Ozark Highland Distillers Guild, must erect and maintain suitable markings and signs designating the Ozark Highlands Spirits Region.

The bill prohibits MoDOT from erecting any sign designating a highway for any person who has been convicted of killing or attempting to kill a law enforcement officer, or from permitting any signage in the convicted person's memory. Any such sign in place prior to August 28, 2024, must be removed.

This bill requires MoDOT to place a sign on the city limits of the hometown of any Missouri resident who is a recipient of the Medal of Honor. The sign must have the words "Medal of Honor Recipient", the name of the recipient, and the year in which the honor was awarded. The sign will be paid for, erected, and maintained by MoDOT.

MoDOT must limit messages displayed on roadside dynamic message signs, as defined in the bill, to the fewest number of characters necessary to practically convey the intended information. Any Message must generally be limited to information related to traffic conditions, weather, or emergency alerts, and must not contain commercial advertisements.

This bill provides that outdoor signs, displays, devices, figures, paintings, drawings, messages, plaques, posters, billboards, or other things designed, intended, or used to advertise or inform, any part of the advertising or information contents of which is visible from any point of the traveled ways of an interstate or

primary system will not be deemed "outdoor advertising" when located on, attached to, or erected as part of, a fence, fences, or walls that enclose, in whole or in part, an athletic field that is owned or leased by a school or an entity described in section 501(c)(3) of the Internal Revenue Code. When the audience of the signs is intended to be the patrons, participants, or attendees of an event occurring at the athletic field, the signs shall not require permitting from the Department of Transportation.