

BILL NUMBER: HB 1484				DATE: 2/6/2024
COMMITTEE: General Laws				
TESTIFYING:	✓ IN SUPPORT OF	IN OPPOSITION TO		ATIONAL PURPOSES
		WITNESS NAME		
REGISTERED LO	OBBYIST:			
WITNESS NAME: DAVID J KLARICH			PHONE NUME 314-560-1	
REPRESENTING: CITY OF EUREKA			TITLE: ATTORNE	Y
ADDRESS: 438 GATEFORD DI	RIVE			
CITY: BALLWIN			STATE: MO	ZIP: 63021
EMAIL: djk@cprllc.co		ATTENDANCE: Written	SUBMIT E 2/5/202	DATE: 24 10:19 PM
THE INFORMAT	TION ON THIS FOR	M IS PUBLIC RECOR	D UNDER CHA	PTER 610, RSMo.



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TESTIFYING:	✓ IN SUPPORT OF	IN OPPOSITION TO		ATIONAL PURPOSES
		WITNESS NAME		
BUSINESS/ORG	ANIZATION:			
WITNESS NAME: RAY MCCARTY			PHONE NUME 573-634-2	
BUSINESS/ORGANIZATIO	N NAME: USTRIES OF MISSOUR	RI	TITLE: PRESIDEI	NT/CEO
ADDRESS: 3234 W TRUMAN I	BLVD			
CITY: JEFFERSON CITY			STATE: MO	ZIP: 65109
EMAIL: rmccarty@aimo.co	om	ATTENDANCE: Written	SUBMIT [2/5/202	DATE: 24 5:30 PM
THE INFORMA	TION ON THIS FOR	M IS PUBLIC RECOR	D UNDER CHA	PTER 610, RSMo.
Accoriated Indust	rias of Missouri suppo	rts increasing the smoki	ng ago to 21 and	pro omnting local

Associated Industries of Missouri supports increasing the smoking age to 21 and pre-empting local governments regarding smoking and vaping to prevent a patchwork of regulations on the topic.



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		WITNESS NAME		
REGISTERED LO	OBBYIST:			
WITNESS NAME: RON LEONE			PHONE NUMB 573-864-5	
REPRESENTING: MPCA-MO PETRO	LEUM & CONVENIENC	E ASSN.	TITLE:	
ADDRESS: 205 E. CAPITOL A	VENUE			
CITY: JEFFERSON CITY			STATE: MO	ZIP: 65101
EMAIL:		ATTENDANCE:	SUBMIT D 2/6/202	ATE: 4 12:00 AM
THE INFORMA	TION ON THIS FOR	M IS PUBLIC RECOR	D UNDER CHA	PTER 610, RSMo.



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COMMITTEE: General Laws				
TESTIFYING:	✓ IN SUPPORT OF	IN OPPOSITION TO		ATIONAL PURPOSES
		WITNESS NAME		
INDIVIDUAL:				
WITNESS NAME: TIMOTHY FABER			PHONE NUM	BER:
BUSINESS/ORGANIZATIC	NNAME:		TITLE:	
ADDRESS:				
CITY:			STATE:	ZIP:
EMAIL: timothy@ephesiar	ns412.com	ATTENDANCE: Written	SUBMIT 2/5/202	DATE: 24 8:19 PM
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.				



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TESTIFYING:	✓ IN SUPPORT OF	IN OPPOSITION TO		ATIONAL PURPOSES
		WITNESS NAME		
	OBBYIST:			
WITNESS NAME: TOM ROBBINS			PHONE NUME 573-645-5	
REPRESENTING: WARRENTON OIL	. CO.		TITLE:	
ADDRESS:				
CITY:			STATE: MO	ZIP:
EMAIL:		ATTENDANCE:	SUBMIT I 2/6/202	DATE: 24 12:00 AM
THE INFORMA	TION ON THIS FOR	M IS PUBLIC RECOR	D UNDER CHA	PTER 610, RSMo.



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COMMITTEE: General Laws				
TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO		ATIONAL PURPOSES
		WITNESS NAME		
INDIVIDUAL:				
WITNESS NAME: ALICE MAY NORF	RIS		PHONE NUM	BER:
BUSINESS/ORGANIZATIO	ON NAME:		TITLE:	
ADDRESS:				
CITY:			STATE:	ZIP:
EMAIL: la31norris@gmail	.com	ATTENDANCE: Written	SUBMIT 2/1/202	DATE: 24 6:10 PM
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.				
If this bill were to	become law, all existing	g local tobacco 21 ordina	ances would be e	liminated



BILL NUMBER: HB 1484				DAT 2/6	E: /2024
COMMITTEE: General Laws				-	
TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO		RMATIO	NAL PURPOSES
		WITNESS NAME			
INDIVIDUAL:					
WITNESS NAME: ARNIE C. AC "HO	NEST-ABE" DIENOFF		PHONE	NUMBER:	
BUSINESS/ORGANIZATIO	ON NAME:		TITLE:		
ADDRESS:					
CITY:			STATE:		ZIP:
EMAIL:		ATTENDANCE:		MIT DATE: /2024 12	:00 AM
THE INFORMA	TION ON THIS FOR	M IS PUBLIC RECOR	D UNDER C	HAPTE	R 610, RSMo.



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COMMITTEE: General Laws				
TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO		ATIONAL PURPOSES
		WITNESS NAME		
REGISTERED L	OBBYIST:			
WITNESS NAME: BRIAN BERNSKO	DETTER		PHONE NUME 573-636-2	
REPRESENTING: MISSOURI ACAD	EMY OF FAMILY PHYSI	CIANS	TITLE:	
ADDRESS:				
CITY: JEFFERSON CITY	(STATE: MO	ZIP: 65102
EMAIL: brianb@swllc.us.	com	ATTENDANCE: Written	SUBMIT [2/6/202	DATE: 24 3:37 PM
THE INFORMA	TION ON THIS FOR	M IS PUBLIC RECOR	D UNDER CHA	PTER 610, RSMo.



BILL NUMBER: HB 1484		DA 2/0	TE: 5 /2024
COMMITTEE: General Laws			
TESTIFYING:	✓ IN OPPOSITION TO		NAL PURPOSES
	WITNESS NAME		
BUSINESS/ORGANIZATION:			
WITNESS NAME: CHARLIE MOSES		PHONE NUMBER: 971-263-4543	
BUSINESS/ORGANIZATION NAME: PARENTS AGAINST VAPING (PAVE)		REGIONAL AD	VOCACY
ADDRESS:		·	
CITY: PORTLAND		STATE: OR	ZIP: 97214
EMAIL: charlie@parentsagainstvaping.org	ATTENDANCE: Written	SUBMIT DATE: 2/5/2024 2:	37 PM
THE INFORMATION ON THIS FOR	M IS PUBLIC RECOR	D UNDER CHAPTE	ER 610, RSMo.
advocates for the health and wellbeing of opposed to House Bill 1484. We believe and easy accessibility to highly addictive negative impact on their lungs, mental highly deeply concerns us that the Tobacco line back crucial T21 and zoning restrictions harmful products to our kids, with little for 1484 are outlined in the proposed legisla points:Section 2, Page 7: Preemption of governments from creating and enforcing products near schools and daycares. The environments for our children, exposing should feel protected.Section 3, Page 7: would preempt, supersede, and nullify at to the minimum age to purchase tobacco have been crucial in preventing underage move would be a significant step backw and long term dangers of tobacco and n consequences of HB 1484 on the health the importance of maintaining strong re- witnessed the positive impact of strong of the tobacco industry. We urge you to has been made in protecting our childre you for your time and consideration.Sine (PAVe)	it poses a significant three e tobacco products puts lealth, and brain function dustry is now attempting a t, thereby making it easien to no enforcement.Specification, and we urge you to Local Zoning Restriction ing zoning restrictions that his undermines the efforts them to the allure of vap Nullification of Local Tot iny local laws, ordinances o products. This means the ge access to tobacco, wou and in our collective effor icotine addiction.In concl and wellbeing of Missour gulations to safeguard ou regulations that protect M stand against HB 1484 ar n from the harmful effects	at to our children.Und Missouri's children in - including their abilit to use legislation like for retailers to marke cally, our concerns re carefully consider the sThis section seeks to t prevent retailers from of local communities ing products in place bacco 21 LawsThis set of orders, rules, or reg nat all local Tobacco 2 ald be eliminated by s ts to protect our yout usion, we implore you i's children. We know ir communities and w Aissourians from the p of preserve the previous of vaping and tobac	derage sales of danger with y to learn. It HB 1484 to roll et and sell these egarding HB e following o preempt local m selling vaping to create safe s where they ction, if enacted, ulations related et alaws, which tate law. Such a h from the near u to consider the ryou understand e have oredatory tactics ous progress that co use.Thank



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TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO		ATIONAL PURPOSES
		WITNESS NAME		
INDIVIDUAL:				
WITNESS NAME: CHRISTY INSKIP			PHONE NUM	BER:
BUSINESS/ORGANIZATIO	ON NAME:		TITLE:	
ADDRESS:			·	
CITY:			STATE:	ZIP:
EMAIL: christy.inskip@gn	nail.com	ATTENDANCE: Written	SUBMIT I 2/6/202	DATE: 24 2:05 PM
THE INFORMA	TION ON THIS FOR	M IS PUBLIC RECOR	D UNDER CHA	PTER 610, RSMo.

Chairman Riley and members of the Committee: My name is Christy Inskip. I was born and raised in Missouri, plan to raise my family here, and I strongly oppose HB 1484. I used to work for a local public health department in another state providing technical assistance to the county and local jurisdictions that wanted to pass evidence-based tobacco prevention policies to protect the children in their communities from the predatory tactics of the Tobacco Industry to hook the next generation and sentence them to a lifetime of addiction. After passage of the local policies, I heard from local youth and parents about how the youth were able to guit because of the local policies. Our children have the right to grow up in a community where they can live healthy, prosperous lives free of addiction. Vaping has risen at an alarming rate among Missouri's high school students. One in five youth vape and one in four use any tobacco in Missouri. My 13 year old nephew who goes to school in Ashland said kids vape in class as a game to see how many times they can "hit" the vape without getting caught. One in three youth who use nicotine products acquire a lifelong, debilitating, and deadly addiction. About 128,000 Missouri children, currently under age 18 will die early from tobacco, contributing to what tobacco costs Missourians every year - we spend \$3 billion in health care costs and \$3 billion in lost productivity due to early deaths, all related to tobacco, resulting in a \$1,144 tax burden per household in Missouri. The tobacco industry uses local retailers to target children and keep them addicted. Research shows tobacco retailers near schools have more outside advertising and the kids who go to those schools use tobacco at higher rates. Kids who see tobacco and ads are more likely to use tobacco. Most kids shop in convenience stores every week, and these are the most common type of tobacco retailer. HB 1484 would preempt local jurisdictions from being able to pass local laws to hold tobacco retailers accountable for selling products to underage children and other sales restrictions to protect children in their communities from the predatory tactics of the Tobacco Industry, which said itself it targets children as its replacement for those who die from a lifetime of addiction. Missouri has at least 30 local jurisdictions that have tobacco sales laws, which allow these jurisdictions to hold lawbreaking tobacco retailers who sell to underage children accountable since the federal law is inadequate. However, HB 1484 would supersede these local laws. Local jurisdictions would not be able to stop tobacco retailers from selling to underage children. There is no state tobacco sales laws that would address all the tactics the Tobacco Industry uses to prev on children in local communities. strongly oppose HB 1484. It would harm our communities and our children for generations to come. I urge you to oppose HB 1484 as well. Thank you, Christy Inskip



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TESTIFYING: IN SUPPORT OF		OR INFORM	ATIONAL PURPOSES
	WITNESS NAME		
BUSINESS/ORGANIZATION:			
WITNESS NAME: CLAUDIA RODAS		PHONE NUMB 832-605-52	
BUSINESS/ORGANIZATION NAME: CAMPAIGN FOR TOBACCO-FREE KIDS			R, SOUTHERN
ADDRESS: 1400 I STREET NW, STE 1200			
CITY: WASHINGTON		STATE: DC	ZIP: 20005
EMAIL: crodas@tobaccofreekids.org	ATTENDANCE: Written	SUBMIT D 2/6/202	ate: 4 2:51 PM
THE INFORMATION ON THIS FORM	IS PUBLIC RECORD UN	IDER CHA	PTER 610, RSMo.
On behalf of the Campaign for Tobacco-Fr lacks the effective protections needed to a from being able to pass and enforce prove allowed to solve problems and best deterr values and needs of their communities. W own laws, they silence the voice of the per wellbeing. Instead, state legislators should against special interests' groups, like the f vulnerable populations.HB 1484 preempts protect children from deadly tobacco prod urge you to do the right thing and vote no	ddress today's youth tobaco in policies that would do so. nine the laws and set standar hen state legislators stop co ople and hurt the communitie d be working hand-in-hand w obacco industry who has a l local communities from pass ucts that benefits no one but	to epidemic a Local govern rds that refle mmunities fr es' health, sa ith local com ong history of sing laws that t the tobacco	and blocks localities nments should be ect the unique views, rom passing their ifety, and economic nmunities to fight of targeting the most at would truly o industry itself. We

Missouri, you must enact policies that are known to protect public health. Please put youth and families ahead of business interests and vote no.



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		WITNESS NAME		
	OBBYIST:			
WITNESS NAME: DEANNA HEMPHI	LL		PHONE NUME 573-636-5	
REPRESENTING: MISSOURI STATE	MEDICAL ASSOCIATI	ON	TITLE: LOBBYIS	г
ADDRESS: 113 MADISON ST.				
CITY: JEFFERSON CITY	,		STATE: MO	ZIP: 65101
EMAIL:		ATTENDANCE:	SUBMIT E 2/6/202	DATE: 24 12:00 AM
THE INFORMA	TION ON THIS FOR	M IS PUBLIC RECOR	D UNDER CHA	PTER 610, RSMo.



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TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO		ATIONAL PURPOSES
		WITNESS NAME		
	OBBYIST:			
WITNESS NAME: EMILY KALMER			PHONE NUMB 314-455-80	
REPRESENTING: AMERICAN CANCER SOCIETY CANCER ACTION NETWORK				RNMENT NS DIRECTOR
ADDRESS: 1001 CRAIG RD, SUITE 350				
			STATE: MO	ZIP: 63146
EMAIL:		ATTENDANCE:	SUBMIT D 2/6/202	ATE: 4 12:00 AM
THE INFORMA	TION ON THIS FOR	M IS PUBLIC RECOR	D UNDER CHA	PTER 610, RSMo.



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		WITNESS NAME		
INDIVIDUAL:				
WITNESS NAME: JEANENE MORRIS	6		PHONE NUME	BER:
BUSINESS/ORGANIZATIC	DN NAME:		TITLE:	
ADDRESS:			·	
CITY:			STATE:	ZIP:
EMAIL: ATTENDANCE: SUBMIT DATE: 2/5/2024 9:05 AM				
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.				
My main concern is the safety of our youth. I work in the field of Substance Prevention. Delaying first use has proven to drastically cut the chances of dependency. We've known for quite some time that				

use has proven to drastically cut the chances of dependency. We've known for quite some time that smoking increases your chances of heart disease and stroke – this is why we've advocated for strong regulations on the tobacco industry. The industry is now using legislation like HB 1484 to roll back these restrictions, making it easier to sell these products to kids and doing so with little to no enforcement. Please oppose HB 1484.i.Page 7, section 2: would preempt local governments from creating and enforcing zoning restrictions that stop retailers from selling near schools and daycares.ii.

Page 7, section 3: would "preempt, supersede, and nullify any local laws, ordinances, orders, rules, or regulations enacted by any county, municipality, or other political subdivision relating to the minimum age to purchase tobacco products." Meaning all local Tobacco 21 laws would be done away with by state law



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		WITNESS NAME		
BUSINESS/ORG	ANIZATION:			
WITNESS NAME: KATIE TOWNS			PHONE NUME 417-874-22	
BUSINESS/ORGANIZATION NAME: SPRINGFIELD-GREENE COUNTY HEALTH DEPT CITY OF SPRINGFIELD				R
ADDRESS: 227 E. CHESTNUT	EXPWY			
CITY: SPRINGFIELD			STATE: MO	ZIP: 65802
EMAIL: ATTENDANCE:		SUBMIT E 2/6/202	DATE: 24 12:00 AM	
THE INFORMA	TION ON THIS FOR	M IS PUBLIC RECOR	D UNDER CHA	PTER 610, RSMo.



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TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO		ATIONAL PURPOSES
		WITNESS NAME		
	OBBYIST:			
WITNESS NAME: KYNA IMAN			PHONE NUMB 314-651-1	
REPRESENTING: MISSOURI NURSE	ES ASSOCIATION		TITLE:	
ADDRESS: P.O. BOX 1483				
CITY: JEFFERSON CITY	,		STATE: MO	ZIP: 63044
EMAIL: ATTENDANCE: Written		SUBMIT D 2/1/202	ATE: 4 5:48 PM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.				



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TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO		ATIONAL PURPOSES
		WITNESS NAME		
INDIVIDUAL:				
WITNESS NAME: LAURA BRUCE			PHONE NUME	BER:
BUSINESS/ORGANIZATIO	ON NAME:		TITLE:	
ADDRESS:				
CITY:			STATE:	ZIP:
EMAIL: laura.sustad@gma	ail.com	ATTENDANCE: Written	SUBMIT E 2/5/202	DATE: 24 9:56 AM
THE INFORMA	TION ON THIS FOR	M IS PUBLIC RECOR	D UNDER CHA	PTER 610, RSMo.
the strong restrict use among Misso and rolling back p	ions we have in our co uri youth is CONSIDER rotections that local co	buri, Big Tobacco is usin mmunity that protect and ABLY higher than youth communities have deemed	d prevent nicotine rates in Kansas, I I helpful and appr	e addiction. Tobacco Nebraska, and Iowa, opriate for their

use among Missouri youth is CONSIDERABLY higher than youth rates in Kansas, Nebraska, and Iowa, and rolling back protections that local communities have deemed helpful and appropriate for their communities would be devastating. By preempting local governments from creating and enforcing zoning restrictions (page 7, section 2), we can't stop the tobacco industry from selling and promoting dangerous products near our schools and daycares. Page 7, section 3, would nullify the ordinances in our cities that are there to protect youth. While raising the age of tobacco to 21 is an effective prevention strategy, HB 1484 is a smokescreen for the tobacco industry to loosen restrictions so they can roll back protections and increase their profits.



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TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO		ATIONAL PURPOSES	
		WITNESS NAME			
	OBBYIST:				
WITNESS NAME: LAURA TURNER			PHONE NUME 314-449-9		
REPRESENTING: AMERICAN LUNG	ASSOCIATION		TITLE:		
ADDRESS: 211 N. BROADWA	Y, STE. 2035				
CITY: ST. LOUIS			STATE: MO	ZIP: 63102	
EMAIL:		ATTENDANCE:		SUBMIT DATE: 2/6/2024 12:00 AM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.					



COMMITTEE: General Laws TESTIFYING: IN SUPPORT OF IN OPPOSITION TO FOR INFORMATIONAL PURPOSES WITNESS NAME: MAURA GRAY REGISTERED LOBBYIST: WITNESS NAME: MAURA GRAY MAURA GRAY 314-596-1418 REPRESENTING: AMERICAN HEART ASSOCIATION TITLE: MAURA GOVERNMENT RELATIONS DIRECTOR ADDRESS: 12400 STATE: CREVE COEUR, MO ZIP: 63141 CITY: CREVE COEUR, MO STATE: In-Person ZIP: 63141 Ve've known for quite some time that smoking increases your chances of heart disease and stroke – this is why we've advocated for strong regulations on the tobacco industry.Page 7, Lines 3-12This subsection deals with tobacco retail licensure - it will allow retailers to sell near schools and daycares. The industry spends more than \$9 billion every year on marketing and advertising – a large portion of that goes towards price discounts and promotions for retailers and wholesalers. So, this is a giant marketing strategy that involves the retailers themselves. The closer they can sell to schools, the higher the chances kids are to see these promotions, and the greater the chances are to hook a new generation. Page 7, Lines 13-19This subsection would "preempt, supersede, and nullify any local laws, ordinances, orders, rules, or regulations enacted by any county, municipality, or other political subdivision relating to the minimum age to purchase tobacco products." Meaning all local Tobacco 21 laws would be done away with by state leavin our state, enforcement and oversight comes from our local governments and their respective "Tobacco 21" laws, not the state. The tobacco industry knows this, which is why they push for the language you see in this section or of t	HB 1484		DA ⁻ 2/6	re: 5 /2024
WITNESS NAME WITNESS NAME: WITNESS NAME: WITNESS NAME: WITNESS NAME: MAURA GRAY AMERICAN HEART ASSOCIATION TITLE: MISSOURI GOVERNMENT RELATIONS DIRECTOR ADDRESS: 12400 CITY: SUBMIT DATE: 10-Person SUBMIT DATE: 215/2024 9:44 AM THEINFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMO. We've known for quite some time that smoking increases your chances of heart disease and stroke – this is why we've advocated for strong regulations on the tobacco industry.Page 7, Lines 3-12This subsection deals with tobacco retail licensure - it will allow retailers to sell near schools and daycares. The industry spends more than \$\$ billion every year on marketing and advertising – a large portion of that goes towards price discounts and promotions for retailers and wholesalers. So, this is a giant marketing strategy that involves the retaillers themselves. The closer they can sell to schools, the higher the chances kids are to see these promotions, and the greater the chances are to hook a new generation. Page 7, Lines 3-19This subsection would "preempt, supersede, and nullify any local laws, ordinances, orders, rules, or regulations enacted by any county, municipality, or other political subdivision relating to the minimum age to purchase tobacco products." Meaning all local Tobacco 21 laws would be done away with by state law.In our state, enforcement and over				
REGISTERED LOBBYIST: WITNESS NAME: MAURA GRAY WITNESS NAME: MAURA GRAY MAURA GRAY STATE: AMERICAN HEART ASSOCIATION TITLE: MISSOURI GOVERNMENT RELATIONS DIRECTOR ADDRESS: 12400 CITY: CREVE COEUR, MO STATE: 19-Person SUBMIT DATE: 2/5/2024 9:44 AM THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMO. We've known for quite some time that smoking increases your chances of heart disease and stroke – this is why we've advocated for strong regulations on the tobacco industry.Page 7, Lines 3-12This subsection deals with tobacco retail licensure - it will allow retailers to sell near schools and daycares. The industry spends more than \$9 billion every year on marketing and advertising – a large portion of that goes towards price discounts and promotions for retailers and wholesalers. So, this is a giant marketing strategy that involves the retailers themselves. The closer they can sell to schools, the higher the chances kids are to see these promotions, and the greater the chances are to hook a new generation. Page 7, Lines 13-19This subsection would "preempt, supersede, and nullify any local laws, ordinances, orders, rules, or regulations enacted by any county, municipality, or other political subdivision relating to the minimum age to purchase tobacco products." Meaning all local Tobacco 21 laws would be done away with by state law.In our state, enforcement and oversight comes from our local governments and their respective "Tobacco 21" laws, not the state. The t	TESTIFYING:	▼ IN OPPOSITION TO F	OR INFORMATIC	NAL PURPOSES
WITNESS NAME: MAURA GRAY PHONE NUMBER: 314-596-1418 REPRESENTING: AMERICAN HEART ASSOCIATION TITLE: MISSOURI GOVERNMENT RELATIONS DIRECTOR ADDRESS: 12400 CITY: CREVE COEUR, MO STATE: MO ZIP: 63141 EMAIL: maura.gray@heart.org ATTENDANCE: In-Person SUBMIT DATE: 2/5/2024 9:44 AM THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMO. We've known for quite some time that smoking increases your chances of heart disease and stroke – this is why we've advocated for strong regulations on the tobacco industry.Page 7, Lines 3-12This subsection deals with tobacco retail licensure - it will allow retailers to sell near schools and daycares. The industry spends more than \$9 billion every year on marketing and advertising – a large portion of that goes towards price discounts and promotions for retailers and wholesalers. So, this is a giant marketing strategy that involves the retailers themselves. The closer they can sell to schools, the higher the chances kids are to see these promotions, and the greater the chances are to hook a new generation. Page 7, Lines 13-19This subsection would "preempt, supersede, and nullify any local laws, ordinances, orders, rules, or regulations enacted by any county, municipality, or other policical subdivision relating to the minimum age to purchase tobacco products." Meaning all local Tobacco 21 laws would be done away with by state law.In our state, enforcement and oversight comes from our local governments and their respective "Tobacco 21" laws, not the state. The tobacco industry knows this, which is why they push for the language you see in this section or talk to teachers and students – they will tell you how bad the e-cigarette issue is already. This legislation can only hurt things, not<		WITNESS NAME		
MAURA GRAY 314-596-1418 REPRESENTING: TITLE: AMERICAN HEART ASSOCIATION TITLE: MADRESS: 12400 CITY: STATE: CREVE COEUR, MO MO EMAL:: maura.gray@heart.org ATTENDANCE: In-Person SUBMIT DATE: 21/2 Ve've known for quite some time that smoking increases your chances of heart disease and stroke – this is why we've advocated for strong regulations on the tobacco industry.Page 7, Lines 3-12This subsection deals with tobacco retail licensure - it will allow retailers to sell near schools and daycares. The industry spends more than \$9 billion every year on marketing and advertising – a large portion of that goes towards price discounts and promotions for retailers and wholesalers. So, this is a giant marketing strategy that involves the retailers themselves. The closer they can sell to schools, the higher the chances kids are to see these promotions, and the greater the chances are to hook a new generation. Page 7, Lines 13-19This subsection would "preempt, supersede, and nullify any local laws, ordinances, orders, rules, or regulations enacted by any county, municipality, or other political subdivision relating to the minimum age to purchase tobacco products." Meaning all local Tobacco 21 laws would be done away with by state law.In our state, enforcement and oversight comes from our local governments and their respective "Tobacco 21" laws, not the state. The tobacco industry knows this, which is why they push for the language you see in this section of the			1	
AMERICAN HEART ASSOCIATION MISSOURI GOVERNMENT RELATIONS DIRECTOR ADDRESS: 12400 12400 CITY: CREVE COEUR, MO STATE: MO 2IP: 63141 EMAIL: maura.gray@heart.org ATTENDANCE: In-Person SUBMIT DATE: 2/5/2024 9:44 AM THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo. We've known for quite some time that smoking increases your chances of heart disease and stroke – this is why we've advocated for strong regulations on the tobacco industry.Page 7, Lines 3-12This subsection deals with tobacco retail licensure - it will allow retailers to sell near schools and daycares. The industry spends more than \$9 billion every year on marketing and advertising – a large portion of that goes towards price discounts and promotions for retailers and wholesalers. So, this is a giant marketing strategy that involves the retailers themselves. The closer they can sell to schools, the higher the chances kids are to see these promotions, and the greater the chances are to hook a new generation. Page 7, Lines 13-19This subsection would "preempt, supersede, and nullify any local laws, ordinances, orders, rules, or regulations enacted by any county, municipality, or other political subdivision relating to the minimum age to purchase tobacco products." Meaning all local Tobacco 21 laws would be done away with by state law.In our state, enforcement and oversight comes from our local governments and their respective "Tobacco 21" laws, not the state. The tobacco industry knows this, which is why they push for the language you see in this section of the bill. It essentially deregulates them. So, for that reason we are adamantly opposed.You can talk to teachers and students - they will tell you how bad the e-cigarette issue is already. This legis				
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help. Last year our youth advocates were able to talk with House members prior to the hearing. They				



BILL NUMBER: HB 1484				DA1 2/6	TE: 5/2024
COMMITTEE: General Laws					
TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO	FOR I	NFORMATIC	NAL PURPOSES
		WITNESS NAME			
INDIVIDUAL:					
WITNESS NAME: MICHAL PETERS			PH	ONE NUMBER:	
BUSINESS/ORGANIZATION NAME: TITLE:					
ADDRESS:					
CITY:			STA	ATE:	ZIP:
EMAIL:		ATTENDANCE:		SUBMIT DATE: 2/6/2024 12	:00 AM
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.					



BILL NUMBER: HB 1484				DATE: 2/6/2024
COMMITTEE: General Laws				
TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO		IATIONAL PURPOSES
		WITNESS NAME		
INDIVIDUAL:				
WITNESS NAME: PHONE NUMBER: PHONE NUMBER:				
BUSINESS/ORGANIZATION NAME: TITLE:				
ADDRESS:				
CITY:			STATE:	ZIP:
EMAIL: muhammadali.alru	ubaye@gmail.com	ATTENDANCE: In-Person	SUBMIT 2/6/20	DATE: 24 2:09 PM
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.				



BILL NUMBER: HB 1484				DATE: 2/6/2024
COMMITTEE: General Laws				
TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO		ATIONAL PURPOSES
		WITNESS NAME		
REGISTERED L	OBBYIST:			
WITNESS NAME: SARAH SCHLEME	EIER		PHONE NUM 573-634-4	
REPRESENTING: MISSOURI CENTER FOR PUBLIC HEALTH EXCELLENCE				
ADDRESS: 213 EAST CAPITOL AVE				
CITY: JEFFERSON CITY	,		STATE: MO	ZIP: 65101
EMAIL: sgh@molobby.co	m	ATTENDANCE: Written	SUBMIT 2/6/20	DATE: 24 3:02 PM
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.				
The Missouri Center for Public Health Excellence is concerned about the preemption of the regulation				

The Missouri Center for Public Health Excellence is concerned about the preemption of the regulation of tobacco at the local levels.



BILL NUMBER: HB 1484				DATE: 2/6/2024
COMMITTEE: General Laws				
TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO		ATIONAL PURPOSES
		WITNESS NAME		
REGISTERED L	OBBYIST:			
WITNESS NAME: SHANNON COOP	ER		PHONE NUME 660-890-1	
REPRESENTING: GREATER KC CH	AMBER OF COMMERC	E & CITY OF KANSAS CI	TITLE:	
ADDRESS: 208 MADISON				
CITY: JEFFERSON CITY	,		STATE: MO	ZIP: 65101
EMAIL:		ATTENDANCE:	SUBMIT I 2/6/202	DATE: 24 12:00 AM
THE INFORMA	TION ON THIS FOR	M IS PUBLIC RECOR	D UNDER CHA	PTER 610, RSMo.



BILL NUMBER: HB 1484				DATE: 2/6/2024	
COMMITTEE: General Laws					
TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO		RMATIONAL PURPOSES	
		WITNESS NAME			
INDIVIDUAL:					
WITNESS NAME: STAN COWAN			PHONE NU	JMBER:	
BUSINESS/ORGANIZATIO	BUSINESS/ORGANIZATION NAME: TITLE:				
ADDRESS:					
CITY:			STATE:	ZIP:	
EMAIL:		ATTENDANCE:		IIT DATE: 2024 12:00 AM	
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BILL NUMBER: HB 1484				DATE: 2/6/2024			
COMMITTEE: General Laws							
TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO		ATIONAL PURPOSES			
		WITNESS NAME					
INDIVIDUAL:							
WITNESS NAME: SUSAN GIBSON			PHONE NUMBER:				
BUSINESS/ORGANIZATION NAME:			TITLE:				
ADDRESS:							
CITY:			STATE:	ZIP:			
EMAIL: Onesuegibson@protonmail.com		ATTENDANCE: Written		SUBMIT DATE: 2/1/2024 7:50 PM			
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The bill sponsor has accepted campaign funds from the tobacco industry, as have several members of							

the House General Laws Committee — the committee to which the bill has been assigned. Monitoring of retailers for sales to minors, along with a meaningful enforcement mechanism, is necessary to reduce youth addictions to nicotine. This bill directly contradicts Missouri's state motto.Please reject this legislation put forward by a shill for the tobacco industry.



BILL NUMBER: HB 1484				DATE: 2/6/2024		
COMMITTEE: General Laws						
TESTIFYING:	IN SUPPORT OF	✓ IN OPPOSITION TO		ATIONAL PURPOSES		
WITNESS NAME						
REGISTERED LOBBYIST:						
WITNESS NAME: WILL MARRS				PHONE NUMBER: 417-848-8561		
REPRESENTING: MISSOURI ASSOCIATION OF LOCAL PUBLIC HEALTH AGENCIES - MOALPHA				TITLE:		
ADDRESS: 817 S PICKWICK A	AVE					
CITY: SPRINGFIELD			STATE: MO	ZIP: 65804		
EMAIL: govservicesjcmo@	gmail.com	ATTENDANCE: In-Person		SUBMIT DATE: 2/6/2024 2:04 PM		
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.						
MoAlpha is opposed to any preemption of local public health ordinances to prevent youth tobacco use. Many municipalities have already regulated smoke and smokeless tobacco and this could prevent any						

future tobacco or similar product regulation that are as of now unforeseen.



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COMMITTEE: General Laws						
TESTIFYING:	IN SUPPORT OF	IN OPPOSITION TO		ATIONAL PURPOSES		
		WITNESS NAME				
BUSINESS/ORG	ANIZATION:					
			PHONE NUME	PHONE NUMBER:		
BUSINESS/ORGANIZATION NAME: MISSOURI MUNICIPAL LEAGUE			TITLE: EXECUTIVE DIRECTOR			
ADDRESS: 1727 SOUTHRIDG	E DRIVE					
CITY: JEFFERSON CITY	,		STATE: MO	ZIP: 65074		
EMAIL:		ATTENDANCE:	SUBMIT DATE: 2/6/2024 12:00 AM			
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.						