



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 1984		DATE: 1/23/2024
COMMITTEE: Local Government		
TESTIFYING: <input type="checkbox"/> IN SUPPORT OF <input checked="" type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES		
WITNESS NAME		
INDIVIDUAL:		
WITNESS NAME: ARNIE C. "HONEST-ABE" DIENOFF-STATE PUBLIC ADVOCATE		PHONE NUMBER:
BUSINESS/ORGANIZATION NAME:		TITLE:
ADDRESS:		
CITY:		STATE: ZIP:
EMAIL: arniedienoff@yahoo.com	ATTENDANCE: In-Person	SUBMIT DATE: 1/23/2024 11:57 PM

THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.

I am Opposed to New unfair Taxes and hinders Economic Development. Please see the House archived video or audio Public Testimony under "Media."



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WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: TRACY KIMBERLIN		PHONE NUMBER: 417-894-7282	
REPRESENTING: MISSOURI ASSOCIATION OF CONVENTION & VISITORS BUREAUS		TITLE: LOBBYIST FOR THE MISSOURI ASSOCIATION OF CONVENTIO	
ADDRESS: 3391 W. BLUFFVIEW ST			
CITY: SPRINGFIELD		STATE: MO	ZIP: 65810
EMAIL: kimberlintracy@gmail.com	ATTENDANCE: Written	SUBMIT DATE: 1/22/2024 4:06 PM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			

I represent the Missouri Association of Convention and Visitors Bureaus. We understand every community has needs and that transient guest taxes are sometimes used to fund them. However, transient guests already pay local sales taxes and rather than taxing them further to fund community needs, transient guest taxes should be used to attract more visitors. Our members have taken a position on the use of transient guest taxes and their position is outlined below. Thank you for considering out position. **TRANSIENT GUEST TAXES**Background Information The Missouri Association of Convention & Visitor Bureaus (MACVB) is a non-profit association comprised of more than 35 Convention and Visitor Bureaus (CVBs) throughout the state. In FY 2023 alone, tourism had an economic impact of \$19.9 billion in the state of Missouri, welcoming more than 41.9 million visitors and employing more than 301,000 individuals. To support tourism, MACVB promotes vacation, meeting and convention travel as a sustainable source of economic growth for communities. It also partners with member CVBs, a majority of which are also non-profits, in order to help them carry out their missions to promote the long-term development and marketing of a destination, focusing on convention sales, tourism marketing and service. CVB’s partner with local governments and receive funding from them for the vital economic development they do on behalf of their destinations. Usually this is in the form of a transient guest tax. While the state of Missouri does not have a state-wide transient guest tax, dozens of cities and counties in Missouri do, with more proposals being put before the legislature each year. A transient guest tax, if approved by voters through a ballot measure, imposes a tax on hotels or other lodging facilities (RSMo 67.1003). MACVB Position on Transient Guest TaxesMACVB supports transient guest taxes used to directly support the tourism industry. When funds are restricted to tourism promotion and development, funding from transient guest taxes generate additional overnight travel from meetings, conventions, business travel, individual leisure travel, and sporting events. These funds can also support the development of convention and sporting facilities, attractions, and provide sponsorships for festivals/events, sports bid fees and many other purposes that bring visitation to destinations.MACVB does not support transient guest taxes when those funds are not required to directly support the tourism industry. MACVB believes that all transient guest taxes should be enacted to support tourism promotion and development, and that all funds generated by related taxes should be used for that purpose to further protect the integrity of the tax.Additional Information/QuestionsFor any questions, or additional information on transient guest taxes or CVBs, please contact the Missouri Association of Convention & Visitor Bureaus at 573-635-9889 or visit macvb.com.