

House _____ Amendment NO. _____

Offered By _____

1 AMEND House Committee Substitute for House Bill No. 572, Page 4, Section 142.805, Line 30, by
2 inserting after said section and line the following:

3
4 "301.472. 1. Any motor vehicle owner may receive special license plates for any motor
5 vehicle the person owns, either solely or jointly, other than an apportioned motor vehicle or a
6 commercial motor vehicle licensed in excess of twenty-four thousand pounds gross weight as
7 prescribed in this section after an annual payment of an emblem-use authorization fee to a
8 professional sports team which has made an agreement pursuant to subsection 5 of this section. For
9 the purposes of this section a "professional sports team" shall mean an organization located in this
10 state franchised by the National Professional Soccer League, the National Women's Soccer League,
11 the National Football League, the National Basketball Association, the National Hockey League, the
12 International Hockey League, or the American League or the National League of Major League
13 Baseball or a team playing in Major League Soccer.

14 2. The professional sports team which has made an agreement pursuant to subsection 5 of
15 this section and which receives the emblem-use authorization fee hereby authorizes the use of its
16 official emblem to be affixed on multiyear personalized license plates as provided in this section.
17 Any vehicle owner may annually apply for the use of the emblem. The director of revenue shall not
18 authorize the manufacturer of the material to produce such license plates with the individual seal,
19 logo, or emblem until the department of revenue receives a minimum of one hundred applications
20 for each specific professional sports team.

21 3. Upon annual application and payment of a thirty-five dollar emblem-use contribution to
22 the professional sports team such team shall issue to the vehicle owner, without further charge, an
23 emblem-use authorization statement, which shall be presented by the owner to the director of the
24 department of revenue at the time of registration of a motor vehicle. Upon presentation of the
25 annual statement and payment of a fifteen dollar fee in addition to the regular registration fees, and
26 presentation of other documents which may be required by law, the director shall issue a
27 personalized license plate, which shall bear the official emblem of the professional sports team in a
28 manner determined by the director. Such license plates shall be made with fully reflective material
29 with a common color scheme and design, shall be clearly visible at night, and shall be aesthetically
30 attractive, as prescribed by section 301.130. A fee for the issuance of personalized license plates
31 issued pursuant to section 301.144 shall not be required for plates issued pursuant to this section.

32 4. A vehicle owner, who was previously issued a plate with a professional sports team
33 emblem authorized by this section but who does not provide an emblem-use authorization statement
34 at a subsequent time of registration, shall be issued a new plate which does not bear the professional
35 sports team emblem, as otherwise provided by law.

36 5. The director of the department of revenue is authorized to make agreements with

Action Taken _____ Date _____

1 professional sports teams on behalf of the state which allow the use of any such team's official
2 emblem pursuant to the provisions of this section as consideration for receiving a thirty-five dollar
3 emblem-use contribution.

4 6. Except as provided in subsection 7 of this section, a professional sports team receiving a
5 thirty-five dollar contribution shall forward such contribution, less an amount not in excess of five
6 percent of the contribution for the costs of administration, to the Jackson County Sports Authority or
7 the St. Louis Regional Convention and Visitors Commission. The moneys shall be administered as
8 follows:

9 (1) The sports authority may retain not in excess of five percent of all funds forwarded to it
10 pursuant to this section for the costs of administration and shall expend the remaining balance of
11 such funds, after consultation with a professional sports team within the authority's area, on
12 marketing and promoting such team. The amount of money expended from the funds obtained
13 pursuant to this section by the authority per professional sports team shall be in the same proportion
14 to the total funds available to be expended on such team as the proportion of contributions
15 forwarded by the team to the authority is to the total contributions received by the authority;

16 (2) The regional convention and visitors commission shall hold the revenues received from
17 the professional sports teams in the St. Louis area in separate accounts for each team. Each team
18 may submit an annual marketing plan to the commission. Expenses of a team which are in
19 accordance with the marketing plan shall be reimbursed by the commission as long as moneys are
20 available in the account. The commission may retain not in excess of five percent for the costs of
21 administration. If no marketing plan is submitted by a team, the commission shall market and
22 promote the team.

23 7. The Kansas City Chiefs shall forward all emblem-use fees received, less an amount not in
24 excess of five percent of the costs of administration, to the Chiefs' Children's Fund, a not-for-profit
25 fund established to benefit children in need in the Kansas City area.

26 8. The director of the department of revenue shall promulgate rules and regulations for the
27 administration of this section. No rule or portion of a rule promulgated pursuant to the authority of
28 this section shall become effective unless it has been promulgated pursuant to the provisions of
29 chapter 536."; and
30

31 Further amend said bill by amending the title, enacting clause, and intersectional references
32 accordingly.