FIRST REGULAR SESSION HOUSE COMMITTEE SUBSTITUTE NO. 2 FOR SENATE COMMITTEE SUBSTITUTE FOR

SENATE BILL NO. 348

103RD GENERAL ASSEMBLY

0645H.04C

JOSEPH ENGLER, Chief Clerk

AN ACT

To repeal sections 226.796, 227.299, 227.503, 227.781, 620.467, and 620.2200, RSMo, and to enact in lieu thereof forty-eight new sections relating to tourism.

Be it enacted by the General Assembly of the state of Missouri, as follows:

Section A. Sections 226.796, 227.299, 227.503, 227.781, 620.467, and 620.2200, RSMo, are repealed and forty-eight new sections enacted in lieu thereof, to be known as sections 9.005, 9.171, 9.234, 9.292, 9.367, 9.385, 9.386, 9.388, 9.389, 9.401, 9.402, 9.409, 9.416, 10.254, 10.260, 226.796, 226.804, 226.886, 226.1170, 227.299, 227.503, 227.781, 227.830, 227.840, 227.841, 227.857, 227.862, 227.871, 227.875, 227.876, 227.877, 227.878, 227.879, 227.882, 227.883, 227.884, 227.885, 227.887, 227.888, 227.889, 227.892, 227.893, 227.894, 301.3183, 620.467, 620.471, 620.2200, and 1, to read as follows:

9.005. February twentieth of each year shall be known and designated as "John
Donaldson Day" in Missouri. The citizens of this state are encouraged to participate in
appropriate activities and events to commemorate the life and accomplishments of John
Donaldson, one of the best pitchers to play in the Negro Leagues and a member of the
inaugural Kansas City Monarchs team.

9.171. November ninth each year is hereby designated as "Links, Incorporated
2 Day" in Missouri. The citizens of this state are encouraged to participate in appropriate
3 events and activities to recognize this international, not-for-profit corporation for its
4 service work and contributions to communities across this state.

9.234. The month of September every year shall be designated as "Ovarian 2 Cancer Awareness Month" in Missouri. Citizens of this state are encouraged to

EXPLANATION — Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted from the law. Matter in **bold-face** type in the above bill is proposed language.

3 participate in appropriate activities and events to increase awareness of ovarian cancer

4 and the importance of early detection and treatment in saving lives.

9.292. August nineteenth of each year shall be known and designated as "Eddie Gaedel Day" in Missouri in honor of Eddie Gaedel, who as a member of the St. Louis Browns on August 19, 1951, became the shortest player to ever play Major League Baseball. Eddie Gaedel is an important part of baseball history and Missouri sports history. The citizens of this state are encouraged to participate in events and activities to celebrate Eddie Gaedel's contributions to baseball history.

9.367. August sixth each year is hereby designated as "Chris Sifford Day" in 2 Missouri. In the year 2000, an airplane carrying Chris Sifford, along with Governor 3 Mel Carnahan and Roger "Randy" Carnahan, tragically went down and took with it 4 the lives of three great Missourians. Chris is remembered as a loving and devoted 5 public servant who was a friend to all. Missourians are encouraged to reflect on the 6 lives and legacies of these three men and to recognize and appreciate the hardworking 7 public servants of this state.

9.385. October sixteenth of each year shall be known and designated as "Michael
Collins Day" in Missouri in honor of Michael Collins, an Irish revolutionary, soldier,
and politician who was a leading figure in the struggle for Irish independence.

9.386. The last Saturday in April of each year is hereby designated as "Emmett
Kelly Day" in Missouri. The citizens of this state are encouraged to honor the life of
Emmett Kelly, who was a famous circus performer, also known as Weary Willie, from
Houston, Missouri.

9.388. The second Tuesday of April of each year is hereby designated as "Celia
Day" in Missouri in honor of Celia, an enslaved woman who lived in Callaway County.
The teachers and students of the schools of this state are encouraged to observe the day
with age-appropriate instruction regarding Celia and her story.

9.389. The week in which the second Tuesday of April falls each year is hereby
designated as "Human Trafficking Awareness Week". The citizens of this state are
encouraged to participate in appropriate events and activities to promote awareness of
human trafficking, victim remedies and services, trafficking prevention, and the history
of slavery in our state.

9.401. November thirteenth each year is hereby designated as "Believe in Gianna Day" in Missouri. The citizens of this state are encouraged to participate in appropriate events and activities to raise awareness for Sanfilippo syndrome, which causes Alzheimer's-like symptoms in children, and celebrate Gianna Wacker, a Missourian who has defied the odds by exceeding the life expectancy for children suffering from Sanfilippo syndrome. 9.402. May eighth each year is hereby designated as "Amyloidosis Awareness
2 Day" in Missouri. The citizens of this state are encouraged to participate in appropriate
3 events and activities to raise awareness of this rare and life-threatening disease.

9.409. 1. January fifth of each year shall be known and designated as "Kappa
2 Alpha Psi Day" in Missouri. The citizens of this state are encouraged to observe the day
3 with appropriate activities and events to commemorate the founding of the fraternity.

2. Kappa Alpha Psi was founded on January 5, 1911, at Indiana University, in
Bloomington, Indiana, by Elder Watson Diggs, Byron Kenneth Armstrong, Guy Levis
Grant, Marcus Peter Blakemore, Ezra Dee Alexander, John Milton Lee, Henry Tourner
Asher, Edward Giles Irvin, George Wesley Edmonds, and Paul Waymond Caine.

8 **3.** Founding member Henry Tourner Asher was an educator and instructor at 9 Lincoln Institute, now known as Lincoln University of Missouri, in Jefferson City.

4. Kappa Alpha Psi is the second oldest existing collegiate historically Black Greek-letter fraternity and the first intercollegiate fraternity incorporated as a national body. The fraternity has over two hundred fifty thousand members with seven hundred undergraduate and alumni chapters in nearly every state of the United States, and thirteen international chapters in Nigeria, South Africa, Bermuda, Bahamas, U.S. Virgin Islands, Panama, United Kingdom, Germany, South Korea, Dominican Republic, Abu Dhabi, Canada, and Japan.

17 5. Through its worldwide prominence, Kappa Alpha Psi has had a global impact on events that affect our local communities and places around the globe. Local chapters 18 19 of Kappa Alpha Psi participate in community outreach activities to feed the homeless, 20 provide scholarships to young people matriculating to college, serve as mentors to young 21 men, participate in blood drives, and serve as hosts of seminars for public health 22 awareness, to name a few. Nationally, Kappa Alpha Psi has provided summer 23 enrichment camps and funds for St. Jude Medical Research Center to assist in the fight 24 against childhood catastrophic diseases by raising more than one million dollars. 25 Internationally, Kappa Alpha Psi members have answered the call to service by proudly 26 serving our military in wars since WWI and raising funds to assist those in need 27 following natural disasters worldwide, including hurricanes, tornadoes, typhoons, and 28 earthquakes.

6. Kappa Alpha Psi proudly boasts members who epitomize the essence of WACHIEVEMENT IN EVERY Field of Human Endeavor". Some of these members include Ralph Abernathy, Wilt Chamberlain, Montell Jordan, Benjamin Jealous, Oscar Robertson, Cedric the Entertainer, Arthur Ashe, Mike Tomlin, Gayle Sayers, Adrian Fenty, Robert S. Abbott, Bennie Thompson, Donald Byrd, Johnnie Cochran, Ed Gardner, Smokie Norful, John Singleton, Tom Bradley, Bob Johnson, John Conyers,

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35 Alcee Hastings, Lerone Bennett, Jr., Kwame Jackson, Bill Russell, Tavis Smiley, and 36 Marvin Sapp.

9.416. June seventeenth each year is hereby designated as "End Neighborhood
Gun Violence Day" in Missouri, in honor of Preston Ja'mon "Tink" Jones, Sr. Citizens
of this state are encouraged to participate in appropriate events and activities to bring
an end to gun violence in our communities.

10.254. The city of Branson is selected for and shall be known as the official 2 "Live Entertainment Capital" for the state of Missouri.

10.260. KSHE 94.7, also known as "KSHE 95", is selected for and shall be 2 known as the official rock radio station of the state of Missouri.

226.796. United States Highway 66 is hereby designated as a historic highway. The department of transportation may place suitable markings and informational signs along United States Highway 66. Such signs shall consist of the usual United States highway sign with the words "Historic Route 66" printed on the face of the sign. [The department shall not use state moneys for such signs, but may accept donations from private sources or federal grants to construct and erect signs described in this section.]

226.804. 1. The provisions of this section shall be known and may be referred to 2 as the "Route 66 Signage Maintenance and Enhancement Act of Missouri".

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2. For purposes of this section, the following terms mean:

4 (1) "Alignment", the specific path or route taken by Route 66 during a given 5 time period. Changes in alignment reflect shifts due to road improvements, bypasses, or 6 realignments over decades;

7 (2) "Centennial celebration", events, programs, and initiatives commemorating 8 the one-hundredth anniversary of Route 66 in 2026, highlighting its historical and 9 cultural importance;

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(3) "Department", the department of transportation;

(4) "Historical roadside features", iconic landmarks, attractions, and
infrastructure elements associated with Route 66, including neon signs, motels,
bridges, and service stations;

(5) "Right-of-way", the publicly owned land on which highways and roads are
built, including areas managed by the department of transportation, municipalities, and
counties;

17 (6) "Route 66", the historic highway originally designated in 1926, running 18 through the state from St. Louis city to the state line of Kansas west of Joplin, 19 encompassing various alignments over its history;

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20 (7) "Signage program", a coordinated effort led by the department of 21 transportation to design, install, maintain, and enhance directional, interpretive, and 22 supplemental signage for Route 66 travelers;

(8) "Supplemental signage", additional signs placed alongside standard markers
to provide historical context, alignment, and interpretive information about specific
locations or features on or near Route 66;

(9) "Theft prevention mechanisms", measures implemented to deter the theft of
Route 66 signs, including tamper-proof fasteners, special coatings, or micro markings
such as "REPRODUCTION" to reduce desirability.

29 3. There is hereby established within the department of transportation the 30 "Route 66 Maintenance and Enhancement Program" to maintain and repair existing Route 66 supplemental signage across the state. The program may be expanded to 31 32 include enhancement of Route 66 signage, including expanding current Route 66 33 signage beyond rights-of-way to include county and city roads. Such additional signage 34 shall highlight historical roadside features. Moneys allocated to the program as 35 provided in subsection 7 of this section shall be used by the department of 36 transportation to maintain and repair existing supplemental signage and may be used 37 to design, install, and maintain additional supplemental signage on Route 66. Signs shall comply with the standards contained in the Department of Transportation's 38 39 Manual on Uniform Traffic Control Devices.

40 4. No later than January 31, 2026, the department shall establish guidelines for 41 uniformity of supplemental signage design in coordination with the Missouri Route 66 42 centennial commission established under section 620.2200. The department shall 43 collaborate with counties and municipalities to implement the installation and 44 maintenance of such signage. The replacement of existing signage and installation of 45 new signage shall be completed no later than May 30, 2026. The department shall 46 monitor and maintain such signage as part of its regular infrastructure programs.

5. The program shall include measures to implement theft prevention measures for the signage, including anti-theft hardware installation and discreet "REPRODUCTION" markings.

50 6. The department shall seek guidance from the Route 66 Association of 51 Missouri with respect to historical context and expertise on signage placement and shall 52 seek assistance from the Association.

53 7. (1) There is hereby created in the state treasury the "Route 66 Supplemental 54 Signage Fund", which shall consist of appropriations of the general assembly, federal 55 and state grants, and private donations. The state treasurer shall be custodian of the 56 fund. In accordance with sections 30.170 and 30.180, the state treasurer may approve disbursements. The fund shall be a dedicated fund and, upon appropriation, moneys in
this fund shall be used solely as provided in this section.

59 (2) Notwithstanding the provisions of section 33.080 to the contrary, any moneys 60 remaining in the fund at the end of the biennium shall not revert to the credit of the 61 general revenue fund.

62 (3) The state treasurer shall invest moneys in the fund in the same manner as 63 other funds are invested. Any interest and moneys earned on such investments shall be 64 credited to the fund.

65 **8.** The department may establish a program to provide matching grants for local 66 governments and organizations to address specific signage needs or enhancements 67 within their jurisdictions.

68 9. The director of the department of transportation shall promulgate any rules 69 necessary to carry out the provisions of this section. Any rule or portion of a rule, as that term is defined in section 536.010, that is created under the authority delegated in 70 71 this section shall become effective only if it complies with and is subject to all of the provisions of chapter 536 and, if applicable, section 536.028. This section and chapter 72 73 536 are nonseverable and if any of the powers vested with the general assembly 74 pursuant to chapter 536 to review, to delay the effective date, or to disapprove and annul a rule are subsequently held unconstitutional, then the grant of rulemaking authority 75 76 and any rule proposed or adopted after August 28, 2025, shall be invalid and void.

226.886. The portion of State Highway 19 from State Highway 94 continuing 2 north to CRD Motley Road in Montgomery County shall be designated the "POW/MIA 3 CPT Steven N Bezold Memorial Highway". The department of transportation shall 4 erect and maintain appropriate signs designating such highway, with the costs to be paid 5 by the department of transportation.

226.1170. The department of transportation, in consultation with the Ozark Highland Distillers Guild, shall erect and maintain suitable markings and informational signs designating the Ozark Highlands Spirits Region in accordance with the map produced pursuant to subsection 4 of section 311.028. Signs shall be located along highways approaching or entering the region, with the costs to be paid by private donation.

227.299. 1. Except as provided in subsection 7 of this section, an organization or
person that seeks a bridge or highway designation on the state highway system to honor an
event, place, organization, or person who has been deceased for more than two years shall
petition the department of transportation by submitting the following:

5 (1) An application in a form prescribed by the director, describing the bridge or 6 segment of highway for which designation is sought and the proposed name of the bridge or

7 relevant portion of highway. The application shall include the name of at least one current
8 member of the general assembly who will sponsor the bridge or highway designation. The
9 application may contain written testimony for support of the bridge or highway designation;

10 (2) A list of at least one hundred signatures of individuals who support the naming of 11 the bridge or highway; and

(3) A fee to be determined by the commission, [to cover the costs of constructing and
 maintaining the proposed signs. The fee shall] not to exceed the cost of [constructing and
 maintaining] the materials needed to construct each sign.

2. All moneys received by the department of transportation for the construction [and
 maintenance] of bridge or highway signs on the state highway system shall be deposited in
 the state treasury to the credit of the state road fund.

3. The documents and fees required under this section shall be submitted to the department of transportation no later than November first prior to the next regular session of the general assembly to be approved or denied by the joint committee on transportation oversight during such legislative session.

4. The department of transportation shall give notice of any proposed bridge or highway designation on the state highway system in a manner reasonably calculated to advise the public of such proposal. Reasonable notice shall include posting the proposal for the designation on the department's official public website, and making available copies of the sign designation application to any representative of the news media or public upon request and posting the application on a bulletin board or other prominent public place which is easily accessible to the public and clearly designated for that purpose at the principal office.

5. If the memorial highway designation requested by the organization is not approved by the joint committee on transportation oversight, ninety-seven percent of the application fee shall be refunded to the requesting organization.

6. Two highway signs shall be erected for each bridge and highway designation on the state highway system processed under this section. When a named section of a highway crosses two or more county lines, consideration shall be given by the department of transportation to allow additional signage at the county lines or major intersections.

36 7. Highway or bridge designations on the state highway system honoring fallen law 37 enforcement officers, members of the Armed Forces killed in the line of duty, Missouri 38 recipients of the medal of honor, emergency personnel killed while performing duties relating 39 to their employment, or state employees killed while serving the state shall not be subject to 40 the provisions of **subdivisions (2) and (3) of subsection 1 of** this section.

8. No bridge or portion of a highway on the state highway system may be named or
designated after more than one event, place, organization, or person. Each event, place,
organization, or person shall only be eligible for one bridge or highway designation.

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44 9. Any highway signs erected for any bridge or highway designation on the state 45 highway system under the provisions of this section shall be erected and maintained for a 46 twenty-year period. After such period, the signs shall be subject to removal by the department of transportation and the bridge or highway may be designated to honor events, 47 48 places, organizations, or persons other than the current designee. An existing highway or bridge designation processed under the provisions of this section may be retained for 49 50 additional twenty-year increments if, at least one year before the designation's expiration, an 51 application to the department of transportation is made to retain the designation along with 52 the required documents and all applicable fees required under this section.

53 10. For persons honored with designations on the state highway system under this 54 chapter after August 28, 2021, the department of transportation shall post a link on its website 55 to biographical information of such persons.

56 11. The provisions of this section shall apply to bridge or highway designations 57 sought after August 28, 2006.

227.503. The bi-directional pedestrian and bicycle path on the Sam Graves Heart of America Bridge, which carries Route 9 over the Missouri River in Kansas City, Missouri, shall be designated the "Bob Watts Memorial Bicycle & Pedestrian Bridge". The department of transportation shall erect and maintain appropriate signs designating such pedestrian and bicycle lane, with the costs to be paid for by private donations.

227.781. The portion of State Highway 163 from Mick Deaver Drive to Old Route K in Boone County shall be designated as "Corporal [Steven] Stephen Lee Irvin Memorial Highway". The department of transportation shall erect and maintain appropriate signs designating such highway, with the costs to be paid by [private donations] the department of transportation.

227.830. The bridge on State Highway WW that crosses over the railroad in the 2 City of Poplar Bluff in Butler County shall be designated the "Senator Bill Foster 3 Bridge". The department of transportation shall erect and maintain appropriate signs 4 designating such bridge, with the costs to be paid by private donations.

227.840. The portion of U.S. Highway 54 from one mile east of the bridge over the Middle River to one mile west of the bridge over the Middle River in Callaway County shall be designated as "Celia Memorial Highway". The department of transportation shall erect and maintain appropriate signs designating such highway, with the costs to be paid by private donations.

227.841. The portion of State Highway 161 from State Highway Z continuing 2 north to CRD 403 in Pike County shall be designated as "Adam Ellis Memorial 3 Highway". The department of transportation shall erect and maintain appropriate 4 signs designating such highway, with the costs to be paid by private donations. 227.857. The portion of Interstate 49 from U.S. Highway 71 continuing south to the Arkansas/Missouri state line in McDonald County shall be designated the "Deputy Marshal David Thurman Memorial Highway". The department of transportation shall erect and maintain appropriate signs designating such highway, with the costs to be paid by the department of transportation.

227.862. The portion of Interstate 70 from State Highway 131 continuing east to State Highway O/M in Lafayette County shall be designated the "Officer Cody Allen Memorial Highway". The department of transportation shall erect and maintain appropriate signs designating such highway, with the costs to be paid by the department.

227.871. The bridge on Interstate 70 crossing over CST Van Burnt Boulevard in Jackson County shall be designated as "Officer James Muhlbauer K-9 Officer Champ Memorial Bridge". The department of transportation shall erect and maintain appropriate signs designating such bridge, with the costs to be paid by the department of transportation.

227.875. The portion of State Highway 161 from CRD Meadowlark Road continuing north to State Highway CC in Montgomery County shall be designated the "Corporal Richard E Rutherford Memorial Highway". The department of transportation shall erect and maintain appropriate signs designating such highway, with the costs to be paid by the department of transportation.

227.876. The portion of State Highway A from Hopewell Church Road continuing east to State Highway 161 in Montgomery County shall be designated the "PFC Byron Lea Brown Memorial Highway". The department of transportation shall erect and maintain appropriate signs designating such highway, with the costs to be paid by the department of transportation.

227.877. The portion of State Highway F from CRD Long Road continuing 2 north to State Highway V in Montgomery County shall be designated the "LCPL Keo 3 Joe Keshner Memorial Highway". The department of transportation shall erect and 4 maintain appropriate signs designating such highway, with the costs to be paid by the 5 department of transportation.

227.878. The bridge on U.S Highway 54 crossing over the Grand Glaize Arm at Lake of the Ozarks in Camden County shall be designated the "Police Officer Phylicia Carson Memorial Bridge". The department of transportation shall erect and maintain appropriate signs designating such bridge, with the costs to be paid by the department of transportation.

227.879. The portion of State Highway 364 from CST Bryan Road continuing 2 east to State Highway K in St. Charles County shall be designated the "Sergeant Colin I

3 Arslanbas Memorial Highway". The department of transportation shall erect and 4 maintain appropriate signs designating such highway, with the costs to be paid by the 5 department of transportation.

227.882. The portion of U.S. Highway 65 from State Highway YY continuing north to CRD Valley Water Mill Road in Greene County shall be designated the "US Representative Billy Long Highway". The department of transportation shall erect and maintain appropriate signs designating such highway, with the costs to be paid by private donations.

227.883. The portion of Interstate 70 from Carrie Avenue continuing east to Adelaide Avenue in St. Louis City shall be designated the "Police Officer David Lee Memorial Highway". The department of transportation shall erect and maintain appropriate signs designating such highway, with the costs to be paid by the department of transportation.

227.884. The portion of U.S. Highway 50 from CRD Cross Lane Road continuing to CRD Springer Hill Road in Moniteau County shall be designated the "John Lucas Memorial Highway". The department of transportation shall erect and maintain appropriate signs designating such highway, with the costs to be paid by private donations.

227.885. The bridge on Business Loop 44 that crosses over Interstate 44 in 2 Pulaski County shall be designated the "COL Elmer R Parrish Memorial Bridge". The 3 department of transportation shall erect and maintain appropriate signs designating 4 such bridge, with the costs to be paid by the department of transportation.

227.887. The Heart of America Bridge, which carries Route 9 over the Missouri
River in Kansas City, shall be renamed the "Sam Graves Heart of America Bridge".
The department of transportation shall erect and maintain appropriate signs
designating such bridge, with the costs to be paid by private donations.

227.888. The portion of State Highway 139 from CRD Jasper Road/240th Street continuing south to CRD Kelp Road in Sullivan County shall be designated the "PFC LeLand S Deeds Memorial Highway". The department of transportation shall erect and maintain appropriate signs designating such highway, with the costs to be paid by the department of transportation.

227.889. The portion of U.S. Highway 60 from State Highway VV/Mill Street continuing east to CRD Porter Crossing Road in Webster County shall be designated the "William Patrick Thompson Memorial Highway". The department of transportation shall erect and maintain appropriate signs designating such highway, with the costs to be paid by private donations. 227.892. The portion of U.S. 54 from Industrial Park Road continuing east to Business 54 in Pike County shall be designated as "Cotton Fitzsimmons Memorial Highway". The department of transportation shall erect and maintain appropriate signs designating such highway, with the costs to be paid by private donations.

227.893. The bridge on State Highway 291 crossing over the BNSF Railway 2 Marceline Sub in the City of Sugar Creek in Jackson County shall be designated as 3 "Mayor Stan Salva Bridge". The department of transportation shall erect and maintain 4 appropriate signs designating such highway, with the costs to be paid by the private 5 donations.

227.894. The bridge on U.S. Highway 136 crossing over the Interstate 35 in the City of Bethany in Harrison County shall be designated as "Beulah Poynter Memorial Bridge". The department of transportation shall erect and maintain appropriate signs designating such bridge, with the costs to be paid by private donations.

1. Any Missouri resident may receive special license plates as 301.3183. prescribed in this section, for any motor vehicle such person owns, either solely or 2 3 jointly, other than an apportioned motor vehicle or a commercial motor vehicle licensed 4 in excess of twenty-four thousand pounds gross weight, after an annual payment of an 5 emblem-use authorization fee to The Freedom 13 Organization. The Freedom 13 6 Organization hereby authorizes the use of its official emblem to be affixed on multiyear 7 license plates as provided in this section. Any contribution to such organization derived from this section, except reasonable administrative costs, shall be used solely for the 8 9 charitable purposes of The Freedom 13 Organization. Any Missouri resident may annually apply to the organization for the use of the emblem. 10

11 2. Upon annual application and payment of a twenty-five dollar emblem-use contribution to The Freedom 13 Organization, the organization shall issue to the vehicle 12 13 owner, without further charge, an emblem-use authorization statement, which shall be presented by the vehicle owner to the department of revenue at the time of registration 14 15 of a motor vehicle. Upon presentation of the annual statement and other fees and documents which may be required by law, the department of revenue shall issue a 16 personalized license plate or plates, which shall bear the emblem of The Freedom 13 17 Organization, to the vehicle owner. Notwithstanding the provisions of section 301.144 to 18 19 the contrary, no additional fee shall be charged for the personalization of license plates 20 pursuant to this section.

3. The license plate or plates authorized by this section shall be of a design
 submitted by The Freedom 13 Organization and approved by the department. The
 plate or plates shall have a black background with white text, shall bear the emblem of
 The Freedom 13 Organization, shall bear the words "NEVER FORGET" in preference

to the words "SHOW-ME STATE", shall be made with fully reflective material with a common color scheme and design, shall be clearly visible at night, and shall be aesthetically attractive, as prescribed by section 301.130. The bidding process used to select a vendor for the material to manufacture the license plates authorized by this section shall consider the aesthetic appearance of the plate or plates.

4. A vehicle owner who was previously issued a plate or plates with The Freedom The Freedom Organization's emblem authorized by this section but who does not provide an emblem-use authorization statement at a subsequent time of registration shall be issued a new plate or plates which do not bear The Freedom 13 Organization's emblem, as otherwise provided by law. The director of revenue shall make necessary rules and regulations for the enforcement of this section, and shall design all necessary forms required by this section.

620.467. 1. [The state treasurer shall annually deposit an amount prescribed in this 2 section out of the general revenue fund pursuant to section 144.700, in a fund] There is hereby created in the state treasury a special fund, to be known as the "Division of Tourism 3 Supplemental Revenue Fund", which shall consist of all moneys which may be 4 appropriated to it by the general assembly, and also any gifts, contributions, grants, 5 6 or bequests received from federal, private, or other sources. The state treasurer shall administer the fund, and the moneys in such fund[, except the appropriate percentage of any 7 refund made of taxes collected under the provisions of chapter 144,] shall be used solely by 8 the division of tourism of the department of economic development to carry out the duties and 9 functions of the division as prescribed by law. [Moneys deposited in the division of tourism 10 supplemental revenue fund shall be in addition to a budget base in each fiscal year. For fiscal 11 year 1994, such budget base shall be six million two hundred thousand dollars, and in each 12 succeeding fiscal year the budget base shall be the prior fiscal year's general revenue base 13 plus any additional appropriations made to the division of tourism, including one hundred 14 percent of the prior fiscal year's deposits made to the division of tourism supplemental 15 revenue fund pursuant to this section. The general revenue base shall decrease by ten percent 16 in each fiscal year following fiscal year 1994.] Notwithstanding the provisions of section 17 33.080 to the contrary, moneys in the division of tourism supplemental revenue fund at the 18 end of any biennium shall not be deposited to the credit of the general revenue fund. 19 2. [In fiscal years 1995 to 2020, a portion of general revenue determined pursuant to 20

this subsection shall be deposited to the credit of the division of tourism supplemental revenue fund pursuant to subsection 1 of this section. The director of revenue shall determine the amount deposited to the credit of the division of tourism supplemental revenue fund in each fiscal year by computing the previous year's total appropriation into the division of tourism supplemental revenue fund and adding to such appropriation amount the total amount

26 derived from the retail sale of tourist-oriented goods and services collected pursuant to the following sales taxes: state sales taxes; sales taxes collected pursuant to sections 144.010 to 27 28 144.430 that are designated as local tax revenue to be deposited in the school district trust 29 fund pursuant to section 144.701; sales taxes collected pursuant to Section 43(a) of Article IV 30 of the Missouri Constitution; and sales taxes collected pursuant to Section 47(a) of Article IV of the Missouri Constitution. If the increase in such sales taxes derived from the retail sale of 31 32 tourist-oriented goods and services in the fiscal year three years prior to the fiscal year in which each deposit shall be made is at least three percent over such sales taxes derived from 33 the retail sale of tourist-oriented goods and services generated in the fiscal year four years 34 prior to the fiscal year in which each deposit shall be made, an amount equal to one-half of 35 such sales taxes generated above a three percent increase shall be calculated by the director of 36 revenue and the amount calculated shall be deposited by the state treasurer to the credit of the 37 38 division of tourism supplemental revenue fund. 39 3. Total deposits in the supplemental revenue fund in any fiscal year pursuant to subsections 1 and 2 of this section shall not exceed the amount deposited into the division of 40 41 tourism supplemental revenue fund in the fiscal year immediately preceding the current fiscal 42 year by more than three million dollars. 43 4. As used in this section, "sales of tourism-oriented goods and services" are those sales by businesses registered with the department of revenue under the following SIC Codes: 44 (1) SIC Code 5811; 45 (2) SIC Code 5812; 46 47 (3) SIC Code 5813; 48 (4) SIC Code 7010; 49 (5) SIC Code 7020; (6) SIC Code 7030; 50 51 (7) SIC Code 7033; 52 (8) SIC Code 7041; 53 (9) SIC Code 7920; 54 (10) SIC Code 7940; 55 (11) SIC Code 7990; 56 (12) SIC Code 7991; 57 (13) SIC Code 7992; 58 (14) SIC Code 7996; 59 (15) SIC Code 7998; (16) SIC Code 7999; and 60 61 (17) SIC Code 8420.

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5.] Prior to each appropriation from the division of tourism supplemental revenue

63 fund, the division of tourism shall present to the special committee on tourism[, recreational 64 and cultural affairs] of the house of representatives and to the [transportation and tourism] economic and workforce development committee of the senate, or their successors, a 65 promotional marketing strategy including, but not limited to, targeted markets, duration of 66 market plans, ensuing market strategies, and the actual and estimated investment return, if 67 any, resulting therefrom. 68 69 [6. This section shall become effective July 1, 1994. This section shall expire June 30, 70 2020.] 620.471. 1. The following trails are hereby recognized as "Historic Legacy Trails of Missouri": 2 3 (1) Lewis and Clark trail; 4 (2) Mark Twain legacy trail; 5 (3) Route 66 legacy trail; 6 (4) U.S. Grant trail; 7 (5) Pony express trail; (6) Oregon legacy trail; 8 9 (7) Heritage alliance; (8) Way of American genius legacy trail; 10 11 (9) African civil rights legacy trail; 12 (10) Katy legacy trail; 13 (11) Harry Truman heritage legacy trail; (12) Rock Island legacy trail; 14 15 (13) Trail of Tears; 16 (14) Boone's Lick trail; 17 (15) Santa Fe trail; 18 (16) Mina Sauk trail; 19 (17) Taum Sauk highpoint trail; 20 (18) Ozark trail; 21 (19) Caudill trail; 22 (20) Butterfield overland national historic trail;

- 23 (21) Honey War trail;
- 24 (22) California national historic trail;
- 25 (23) Osage legacy trail;
- 26 (24) Mississippi greenway;
- 27 (25) Mississippi river trail;
- 28 (26) Mississippi river water trail;

- 29 (27) American discovery trails;
- 30 (28) U.S. bike route 66; and
- 31 (29) Potawatomi trail of death.

32 2. Subject to appropriation, the department of economic development shall 33 determine whether signage already exists identifying the trails and, where the department determines there is no signage already in place, the department may 34 35 coordinate with the National Park Service, the department of natural resources, the department of transportation, local government entities, or local historical societies or 36 similar nonprofit organizations to fund the placement of at least two signs along each 37 trail, one of which shall be at the beginning, denoting the trail's status as a historic 38 39 legacy trail. For a trail not wholly contained within the state, the department of 40 economic development shall have the discretion to determine where to fund the 41 placement of signs.

620.2200. 1. This section shall be known and may be cited as the "Missouri Route 66 2 Centennial Commission Act".

3 2. The commission shall be composed of eighteen members who reflect the interests, 4 history, and importance of the communities along Route 66 in Missouri. The members shall 5 be appointed as follows:

(1) Two public members appointed by the speaker of the house of representatives;

7 (2)Two public members appointed by the minority leader of the house of 8 representatives;

9 (3) Two public members appointed by the president pro tempore of the senate;

10 (4) Two public members appointed by the minority leader of the senate;

- 11 (5) Three public members appointed by the governor, one of whom shall serve as chairperson; and 12
- 13
 - (6) Seven ex officio members as follows:
- 14 (a) The governor, or his or her designee;

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(b) The director of the department of transportation, or his or her designee;

16 (c) The director of the department of natural resources, or his or her designee;

(d) The director of the division of tourism, or his or her designee; 17

(f) The secretary of state, or his or her designee; and

- (e) The director of the department of economic development, or his or her designee; 18
- 19

(g) The president of the Route 66 Association of Missouri, or his or her designee. 20

21 3. An ex officio member of the commission vacates his or her position on the 22 commission if he or she ceases to hold the position that qualifies the person for service on the

23 commission.

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4. (1) A public member of the commission is not entitled to compensation but is entitled to reimbursement for the travel expenses incurred by the member while transacting commission business.

27 (2) An ex officio member's service on the commission is an additional duty of the 28 underlying position that qualifies the member for service on the commission. The entitlement 29 of an ex officio member to compensation or reimbursement for travel expenses incurred while 30 transacting commission business is governed by the law that applies to the member's service 31 in that underlying position, and any payment to the member for either purpose shall be made 32 from an appropriation that may be used for the purpose and is available to the state agency 33 that the member serves in that underlying position.

5. (1) The commission shall meet at least quarterly at the times and places in this state that the commission designates.

36 (2) A majority of the members of the commission constitutes a quorum for 37 transacting commission business.

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6. The duties of the commission shall be to:

39 (1) Plan and sponsor official Route 66 centennial events, programs, and activities in40 the state;

41 (2) Encourage the development of programs designed to involve all citizens in 42 activities that commemorate Route 66 centennial events in the state; and

43 (3) To the best of the commission's ability, make available to the public information44 on Route 66 centennial events happening throughout the state.

45 7. Subject to appropriation, the office of tourism shall provide administrative and 46 other support to the commission.

8. (1) The commission may accept monetary gifts and grants from any public or private source, to be held in the Missouri Route 66 centennial commission fund. The "Missouri Route 66 Centennial Commission Fund" is created as a nonappropriated trust fund to be held outside of the state treasury, with the state treasurer as custodian. The fund shall be expended [solely] for the use of the commission in performing the commission's powers and duties under this section and may be used for Route 66 supplemental signage maintenance and enhancement as provided under section 226.804.

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(2) The commission may also accept in-kind gifts.

9. Before June 30, [2027] 2030, a final report on the commission's activities shall be delivered to the governor. The commission shall be dissolved on June 30, [2027] 2030, and any moneys remaining in the Missouri Route 66 centennial commission fund shall be deposited in the general revenue fund.

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10. The provisions of this section terminate on December 1, [2027] 2030.

Section 1. The portion of State Highway 77 from Scott County Road 352 South 2 to Mississippi County Road 220 shall be designated the "E E Crader Highway". The 3 department of transportation shall erect and maintain appropriate signs designating 4 such highway, with the costs to be paid by private donations.

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