

FIRST REGULAR SESSION

# HOUSE BILL NO. 706

103RD GENERAL ASSEMBLY

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INTRODUCED BY REPRESENTATIVE WOODS.

1501H.011

DANA RADEMAN MILLER, Chief Clerk

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## AN ACT

To repeal section 294.011, RSMo, and to enact in lieu thereof three new sections relating to child labor, with a delayed effective date.

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*Be it enacted by the General Assembly of the state of Missouri, as follows:*

Section A. Section 294.011, RSMo, is repealed and three new sections enacted in lieu thereof, to be known as sections 294.011, 294.035, and 294.036, to read as follows:

294.011. As used in this chapter, the following terms mean:

- 2 (1) "Child", an individual under sixteen years of age, unless otherwise specified;
- 3 (2) "Commission", the labor and industrial relations commission;
- 4 (3) "Department", the department of labor and industrial relations;
- 5 (4) "Department director", the director of the department of labor and industrial
- 6 relations;
- 7 (5) "Director", the director of the division of labor standards;
- 8 (6) "Division", the division of labor standards;
- 9 (7) "Employ", engage a child in gainful employment for wages or other remuneration.

10 The term employ shall not include any child working under the direct control of the child's  
11 parent and shall not include the following services which may be performed by any child over  
12 the age of twelve:

- 13 (a) The delivery or sales of newspapers;
- 14 (b) Child care;
- 15 (c) Occasional yard or farm work, including agriculture work as defined in  
16 subdivision (1) of section 290.500, performed by a child with the knowledge and consent of  
17 the child's parent. A child may operate lawn and garden machinery as specified in subsection

EXPLANATION — Matter enclosed in bold-faced brackets **[thus]** in the above bill is not enacted and is intended to be omitted from the law. Matter in **bold-face** type in the above bill is proposed language.

18 (1) of section 294.040, provided that, no child shall be permitted to engage in any activities  
19 prohibited by section 294.040;

20 (d) Participating in a youth sporting event as a referee, coach or other position  
21 necessary to the sporting event; except that, this paragraph shall not include working at a  
22 concession stand. For purposes of this paragraph, "youth sporting event" means an event  
23 where all players are under the age of eighteen and the event is sponsored and supervised by a  
24 public body or a not-for-profit entity;

25 (8) **"Family", a group of persons related by blood or marriage, including civil  
26 partnerships, or whose close relationship with each other is considered equivalent to a  
27 family relationship by the individuals;**

28 (9) **"Online platform", any public-facing website, web application, or digital  
29 application, including a mobile application. "Online platform" includes a social  
30 network, advertising network, mobile operating system, search engine, email service, or  
31 internet access service;**

32 (10) "Parent", a child's parent, legal custodian or guardian;

33 (11) **"Vlog", content shared on an online platform in exchange for  
34 compensation;**

35 (12) **"Vlogger", an individual or family that creates video content performed in  
36 Missouri in exchange for compensation and includes any proprietorship, partnership,  
37 company, or other corporate entity assuming the name or identity of a particular  
38 individual or family for the purposes of that content creation. "Vlogger" does not  
39 include any person under sixteen years of age who produces his or her own vlogs.**

294.035. 1. A child under sixteen years of age is considered engaged in the work  
2 of vlogging when the following criteria are met at any time during the previous twelve-  
3 month period:

4 (1) **At least thirty percent of the vlogger's compensated video content produced  
5 within a thirty-day period included the likeness, name, or photograph of the child.  
6 Content percentage is measured by the percentage of time the likeness, name, or  
7 photograph of the child visually appears or is the subject of an oral narrative in a video  
8 segment as compared to the total length of the segment; and**

9 (2) **The number of views received per video segment on any online platform met  
10 the online platform's threshold for the generation of compensation or the vlogger  
11 received actual compensation for video content equal to or greater than ten cents per  
12 view.**

13 2. **Upon reaching the age of majority, any individual who was a child engaged in  
14 the work of vlogging as described in subsection 1 may request the permanent deletion of  
15 any video segment or content including the likeness, name, or photograph of the**

16 individual from any online platform that provided compensation to a vlogger in  
17 exchange for video content that featured the child engaged in the work of vlogging. An  
18 online platform shall take all reasonable steps to permanently delete the video segment  
19 or content after it receives the request from an individual described in this subsection.

20 **3. With the exception of sections 294.011 and 294.036, the provisions of this**  
21 **chapter do not apply to a minor engaged in the work of vlogging.**

22 **4. All vloggers whose content features a child under sixteen years of age engaged**  
23 **in the work of vlogging shall maintain the following records and shall provide them to**  
24 **the child on an ongoing basis:**

25 **(1) The name and documentary proof of the age of each child engaged in the**  
26 **work of vlogging;**

27 **(2) The number of vlogs that generated compensation as described under**  
28 **subsection 1 of this section during the reporting period;**

29 **(3) The total number of minutes of the vlogs that the vlogger received**  
30 **compensation for during the reporting period;**

31 **(4) The total number of minutes each child was featured in vlogs during the**  
32 **reporting period;**

33 **(5) The total compensation generated from vlogs featuring a child during the**  
34 **reporting period; and**

35 **(6) The amount deposited into the trust account for the benefit of each child**  
36 **engaged in the work of vlogging, as required by section 294.036.**

37 **5. If a vlogger whose vlog content features a child under sixteen years of age**  
38 **engaged in the work of vlogging fails to maintain the records described under subsection**  
39 **4 of this section, the child may commence a civil action to enforce the provisions of this**  
40 **section.**

**294.036. 1. A child satisfying the criteria described in subsection 1 of section**  
2 **294.035 shall be compensated by the vlogger. The vlogger shall set aside gross earnings**  
3 **on the video content including the likeness, name, or photograph of the child in a trust**  
4 **account to be preserved for the benefit of the child upon reaching the age of majority,**  
5 **according to the following distribution:**

6 **(1) Where only one child meets the content threshold described under section**  
7 **294.035, the percentage of total gross earnings on any video segment including the**  
8 **likeness, name, or photograph of the child that is equal to or greater than half of the**  
9 **content percentage that includes the child as described under section 294.035; or**

10 **(2) Where more than one child meets the content threshold described in section**  
11 **294.035 and a video segment includes more than one of those children, the percentage**  
12 **described under subdivision (1) of this subsection for all children in any segment shall**

13 be equally divided between the children, regardless of differences in percentage of  
14 content that includes the individual children.

15       2. A trust account required under this section shall provide, at a minimum, the  
16 following:

17       (1) That the funds in the account shall be available only to the child or children  
18 engaged in the work of vlogging;

19       (2) (a) That the account shall be held by a bank or trust company, as such terms  
20 are defined under section 362.332 or a corporate fiduciary, as such term is defined  
21 under this subdivision;

22       (b) A "corporate fiduciary" is defined as a trust company; the trust department  
23 of a bank, savings bank, savings and loan association, or foreign banking corporation  
24 authorized to conduct business under Missouri laws; or any person that is required to  
25 and has received a certificate of authority under chapter 362 authorizing the exercise of  
26 trust powers. The term "corporate fiduciary" also includes a national bank or federally  
27 chartered savings and loan association or savings bank that is authorized by the  
28 appropriate federal agency to accept and execute trusts and that has its principal place  
29 of business in this state, whenever such construction is necessary so that the national  
30 bank or federally chartered savings and loan association or savings bank may enjoy and  
31 exercise in this state all of the powers, rights, and privileges authorized or permitted to a  
32 corporate fiduciary;

33       (3) That the funds in the account shall become available to the child or children  
34 engaged in the work of vlogging upon such child or children attaining eighteen years of  
35 age or when the child is or children are declared emancipated; and

36       (4) That the account meets the requirements of the Missouri transfers to minors  
37 law under sections 404.005 to 404.094.

38       3. If a vlogger knowingly or recklessly violates this section, a child satisfying the  
39 criteria described in subsection 1 of section 294.035 may commence an action to enforce  
40 the provisions of this section regarding the trust account. The court may award, to a  
41 child who prevails in any action brought in accordance with this section, the following  
42 damages:

43       (1) Actual damages;

44       (2) Punitive damages; and

45       (3) The costs of the action, including attorney's fees and litigation costs.

46       4. This section does not affect a right or remedy available under any other law of  
47 the state.

48       5. Nothing in this section shall be interpreted to have any effect on a party that is  
49 neither the vlogger nor the child engaged in the work of vlogging.

Section B. The repeal and reenactment of section 294.011 and enactment of sections  
2 294.035 and 294.036 of this act shall become effective on January 1, 2026.

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