

HB 967 -- DIVISION OF TOURISM SUPPLEMENTAL REVENUE FUND

SPONSOR: Seitz

Current law establishes the Division of Tourism Supplemental Revenue Fund, and provides for appropriations to the fund from certain tourism-related taxes. The bill repeals this language and provides that the fund will consist of any moneys appropriated by the General Assembly and any gifts, contributions, grants, or bequests from federal, private, or other sources.

Currently, prior to each appropriation from the Fund, the Division of Tourism must present to the Committee on Tourism, Recreational and Cultural Affairs of the House of Representatives and to the Transportation and Tourism Committee of the Senate a promotional marketing strategy. This bill updates the committees to the Special Committee on Tourism of the House of Representatives and to the Economic and Workforce Development Committee of the Senate

This bill is the same as SB 555 (2025) and SB 1456 (2024).