HB 1041 -- ALCOHOLIC BEVERAGES (Diehl)

COMMITTEE OF ORIGIN: Standing Committee on Emerging Issues

Currently, manufacturers, wholesalers, retailers, and unlicensed persons may donate wine to a charitable or religious organization or educational institution for the sole purpose of being auctioned for fund-raising purposes under certain circumstances. This bill adds beer, malt liquor, or spirits to the list of alcohol-based beverages that may be donated and allows the donated items to also be raffled (Section 311.332, RSMo.).

Currently, manufacturers of intoxicating liquor, other than beer or wine, are permitted to offer consumer cash rebate coupons. The bill repeals the provisions that prohibits manufacturers of wine to offer such rebates (Section 311.355).

Currently, the Department of Revenue collects \$1.86 per barrel for all malt liquors, for the inspection and gauging of malt liquors. Beginning January 1, 2026, the Department must collect \$0.62 per barrel for all malt liquor manufactured in an American brewery, and \$1.86 per barrel for all foreign import malt liquor, for the inspection and gauging of malt liquors.

This bill requires every manufacturer, out-of-state solicitor, and wholesale dealer to make a duplicate invoice of the charges for each class of liquor shipped or delivered and to retain the duplicate invoices for two years. The invoice must include:

(1) The date;

(2) Amount and value of each class of liquors shipped or delivered; and

(3) The country of origin for all foreign imports (Section 311.520).

This bill allows any establishment licensed to sell liquor by the drink at retail for consumption on the premises to sell, serve, and allow for the consumption of alcohol between 6:00 a.m. and 5:00 a.m. the following day for the duration of the 2026 FIFA World Cup Tournament, June 11, 2026, through July 19, 2026.

Licensees are not required to apply for special or temporary licenses or permits in order to extend their alcohol sales hours.

Any city, county, district, or other political subdivision may, by ordinance, exempt itself from the provisions of this bill or modify the temporary period for extended alcohol sales hours. This provision expires on July 20, 2026 (Section 311.2026).