



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 501		DATE: 2/19/2025	
COMMITTEE: Special Committee on Tourism			
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
INDIVIDUAL:			
WITNESS NAME: ARNIE C."HONEST-ABE" DIENOFF-STATE PUBLIC ADVOCATE		PHONE NUMBER:	
BUSINESS/ORGANIZATION NAME:		TITLE:	
ADDRESS:			
CITY:		STATE:	ZIP:
EMAIL: arniedienoff@yahoo.com	ATTENDANCE: Written		SUBMIT DATE: 2/19/2025 11:59 PM
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			
I Support this Bill. I am opposed to adding \$3-Million.			



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WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: CHRIS WILSON		PHONE NUMBER: 636-255-6102	
BUSINESS/ORGANIZATION NAME: GREATER SAINT CHARLES CONVENTION AND VISITORS BUREAU		TITLE: SALES MANAGER	
ADDRESS: 230 SOUTH MAIN STREET			
CITY: SAINT CHARLES		STATE: MO	ZIP: 63301
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/19/2025 12:00 AM	
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WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: DAVID BORCHARDT		PHONE NUMBER: 816-207-8115	
BUSINESS/ORGANIZATION NAME: KANSAS CITY SPORTS COMMISSION		TITLE: VICE PRESIDENT COMMUNITY RELATIONS	
ADDRESS: 1100 WALNUT STREET, SUITE 3450 B			
CITY: KANSAS CITY		STATE: MO	ZIP: 64106
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/19/2025 12:00 AM	
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WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: JARED HANKINSON		PHONE NUMBER:	
REPRESENTING: MISSOURI CHAMBER OF COMMERCE AND INDUSTRY		TITLE:	
ADDRESS: 428 EAST CAPITOL AVENUE			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65201
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/19/2025 12:00 AM	
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WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: KATHY NELSON		PHONE NUMBER:	
BUSINESS/ORGANIZATION NAME: VISIT KC		TITLE: PRESIDENT & CEO	
ADDRESS: 1100 WALNUT ST			
CITY: KANSAS CITY		STATE: MO	ZIP: 64106
EMAIL: tmartinez@visitkc.com	ATTENDANCE: In-Person		SUBMIT DATE: 2/19/2025 1:13 PM

THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.

On behalf of Visit KC, I would like to voice our support for the re-authorization of HB 501/SB 184, and we respectfully request your consideration to support the Amateur Sports Tax Credit. This program helps Missouri attract major sporting events like NCAA Championships and the USA Volleyball National Championships, to name just a few upcoming competitions. The Amateur Sporting Tax Credit Program strengthens Missouri's competitiveness in the sports tourism and events industry as over 20 states have similar programs that offer incentives for large scale events. Without it, the state will lose out on millions of dollars in visitor spending and tax revenue to the benefit of all Missourians. Since its passage in 2013, this program has helped Missouri land nearly 170 events, generating an estimated \$918 million in direct spending and more than 1.1 million overnight visitors. A few examples of groups that selected Kansas City due to the funding from the current tax credit program include: • NCAA Division I Wrestling Championships in March 2024 with 27,700 room nights (economic impact of \$20.4 million), • Triple Crown NIT Volleyball Championships in February 2025 with 23,000 room nights (economic impact of \$20.7 million), and • USA Volleyball Girls National Championship in June 2025 with 28,000 room nights (economic impact of \$16.8 million). These groups all utilize the Kansas City Convention Center and other event venues, plus restaurants and hotels across the Kansas City metro. This is critical to Kansas City's ongoing success and growth; direct spending and tax revenue from these events helps create and support local jobs, fund public services and improve overall quality of life. Without the Amateur Sporting Tax Credit Program, events like these would not have selected Kansas City. HB 501/SB 184 would increase the program's annual cap from \$3 million to \$6 million per fiscal year, with \$5.5 million specifically allocated for events held in Kansas City or St. Louis. Increasing the cap would allow more Missouri cities to pursue major sporting events and allow Missouri to be more competitive with surrounding states. Last session (2024), the reauthorization of the Amateur Sporting Tax Credit Program didn't make it past the finish line. It is essential that it passes this session. Without this reauthorization, the Amateur Sporting Tax Credit Program is set to sunset on Aug. 28, 2025. Approval of HB 501/SB 184 would extend the program to at least Aug. 28, 2031. Thank you in advance for your consideration. We look forward to continuing to work with you and we hope we can count on your support to re-authorize the Amateur Sporting Tax Credit Program.



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WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: MARC SCHREIBER		PHONE NUMBER: 314-852-3037	
BUSINESS/ORGANIZATION NAME: ST. LOUIS SPORTS COMMISSION		TITLE: PRESIDENT	
ADDRESS: 308 NORTH 21ST STREET, SUITE 500			
CITY: ST. LOUIS		STATE: MO	ZIP: 63103
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/19/2025 12:00 AM	

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WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: MONICA EVINGER		PHONE NUMBER: 417-243-2103	
BUSINESS/ORGANIZATION NAME: BRANSON/LAKES AREA CHAMBER OF COMMERCE & CVB		TITLE: VP GOVERNMENT AFFAIRS	
ADDRESS: 4100 GREтна ROAD			
CITY: BRANSON		STATE: MO	ZIP: 65616
EMAIL: mevinger@bransoncvb.com	ATTENDANCE: Written		SUBMIT DATE: 2/17/2025 3:59 PM

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The Branson/Lakes Area Chamber of Commerce & CVB fully supports HB 501. These tax credits attract and retain various sizes of sporting events/tournaments to the state. These groups come to Missouri and spend money to stay in lodging properties, eat in our restaurants and play at our attractions. Thus, generating tax dollars to the local economy and the state of Missouri.



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WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: SARAH STANTON		PHONE NUMBER: 816-389-4194	
BUSINESS/ORGANIZATION NAME: KANSAS CITY SPORTS COMMISSION		TITLE: VICE PRESIDENT ADMINISTRATION	
ADDRESS: 111 WALNUT STREET			
CITY: KANSAS CITY		STATE: MO	ZIP: 64106
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/19/2025 12:00 AM	
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WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: SHANNON COOPER		PHONE NUMBER: 660-890-1432	
REPRESENTING: CITY OF KANSAS CITY		TITLE:	
ADDRESS: 208 MADISON STREET			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65101
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/19/2025 12:00 AM	
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WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: TRACY KIMBERLIN		PHONE NUMBER: 417-894-7288	
REPRESENTING: MISSOURI ASSOCIATION OF CONVENTION AND VISITORS BUREAU		TITLE:	
ADDRESS: 3391 WEST BLUFFVIEW STREET			
CITY: SPRINGFIELD		STATE: MO	ZIP: 65810
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/19/2025 12:00 AM	
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WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: WILL MARRS		PHONE NUMBER: 417-848-8561	
REPRESENTING: BRANSON/LAKES AREA CHAMBER OF COMMERCE		TITLE:	
ADDRESS:			
CITY: SPRINGFIELD		STATE: MO	ZIP: 65804
EMAIL: govservicesjcmo@gmail.com	ATTENDANCE: In-Person		SUBMIT DATE: 2/19/2025 11:59 AM
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The Branson Chamber supports this as another mechanism for a return on investment through tourism. The Branson region has seen great economic successes with these credits for amateur sporting events.