

HCS HB 1747 -- CIVIL ACTIONS FOR CERTAIN DAMAGES

SPONSOR: Miller

COMMITTEE ACTION: Voted "Do Pass with HCS" by the Standing Committee on Emerging Issues by a vote of 5 to 3 with 2 members voting present.

The following is a summary of the House Committee Substitute for HB 1747.

This bill uses a definition for "artificial intelligence" (AI) that has the same meaning as the Federal definition of AI.

This bill states that any image, video, or audio generated or modified using AI can contain a mark or statement that indicates that the image, video, or audio was generated or modified through the use of AI. The mark or statement may be visual or audible.

The mark or statement must be developed by the Missouri Secretary of State, and must be used by all persons or entities publishing or disseminating AI.

A person who has suffered injury for a violation of these provisions will have civil cause of action against the publisher or disseminator of the AI.

The provisions of this bill will not apply to any image, video, or audio that was generated or modified using AI prior to August 28, 2026.

The following is a summary of the public testimony from the committee hearing. The testimony was based on the introduced version of the bill.

PROPONENTS: Supporters say that when a law prohibits an act, it does not carry the same level of effectiveness as those laws that also allow a person who suffered harm to sue for damages. Such a cause of action incentivizes the would-be bad actor to follow the law. Supporters further state that AI is a new technology that is advancing quickly, and it falls to government to find a set of regulations.

Testifying in person for the bill were Representative Miller; and Arnie Dienoff.

OPPONENTS: Those who oppose the bill say that the language of the introduced bill does not make an exception for all AI content that was produced prior to the introduction of this bill. If this bill is applied to all prior created AI content, the burden on the state and the AI generators would exact a large cost and require a large amount of time.

Testifying in person against the bill was Missouri Chamber of Commerce.

Written testimony has been submitted for this bill. The full written testimony and witnesses testifying online can be found under Testimony on the bill page on the House website.