

HB 1747 -- AI GENERATED IMAGES AND VIDEOS

SPONSOR: Miller

This bill requires that any image, video, or audio generated or modified using artificial intelligence (AI) must contain a mark or statement that indicates that the image, video, or audio was generated or modified through the use of AI. The mark or statement may be visual or audible.

The mark or statement will be developed by the Missouri Secretary of State, and must be used by all persons or entities publishing or disseminating AI.

A person who has suffered injury for a violation of these provisions will have civil cause of action against the publisher or disseminator of the AI.