



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 1747		DATE: 3/30/2026	
COMMITTEE: Emerging Issues			
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: ARNIE C. AC "HONEST-ABE" DIENOFF		PHONE NUMBER: 314-440-9000	
BUSINESS/ORGANIZATION NAME: STATE PUBLIC ADVOCACY		TITLE: STATE PUBLIC ADVOCATE	
ADDRESS: P.O. BOX #1535			
CITY: O' FALLON		STATE: MO	ZIP: 63366
EMAIL: ArnieDienoff@Mail.Com	ATTENDANCE: In-Person	SUBMIT DATE: 3/30/2026 11:53 PM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			

I am in Support of this Bill and requiring that a Stamp be placed on the created I.A. Image to Notify the user and Public, along with certain protections and penalties'.



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WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: JARED HANKINSON		PHONE NUMBER: 573-634-3511	
REPRESENTING: MO CHAMBER OF COMMERCE		TITLE:	
ADDRESS: PO BOX 149			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65102
EMAIL:	ATTENDANCE:	SUBMIT DATE: 3/30/2026 12:00 AM	
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WITNESS NAME			
INDIVIDUAL:			
WITNESS NAME: JUDY MOSER		PHONE NUMBER:	
BUSINESS/ORGANIZATION NAME:		TITLE:	
ADDRESS:			
CITY:		STATE:	ZIP:
EMAIL:	ATTENDANCE: Written		SUBMIT DATE: 3/30/2026 12:56 PM
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WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: RAY MCCARTY		PHONE NUMBER: 573-634-2246	
BUSINESS/ORGANIZATION NAME: ASSOCIATED INDUSTRIES OF MISSOURI		TITLE: PRESIDENT	
ADDRESS: 3234 W TRUMAN BLVD			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65109
EMAIL: rmccarty@aimo.com	ATTENDANCE: Written	SUBMIT DATE: 3/30/2026 12:57 PM	

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Associated Industries of Missouri opposes bills that create new civik causes of action against employers.



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WITNESS NAME			
INDIVIDUAL:			
WITNESS NAME: SARAH BERRY		PHONE NUMBER:	
BUSINESS/ORGANIZATION NAME:		TITLE:	
ADDRESS:			
CITY:		STATE:	ZIP:
EMAIL:	ATTENDANCE: Written	SUBMIT DATE: 3/30/2026 5:54 AM	

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HB 1747 requires that any image, video, or audio generated or modified using artificial intelligence include a government-prescribed disclosure and creates a private cause of action for failure to comply. As drafted, the bill raises substantial constitutional concerns under the First Amendment.

The requirement that all covered content include a state-mandated “mark or statement” constitutes compelled speech. The First Amendment limits the government’s ability to require individuals to convey a particular message, particularly outside the context of commercial speech.¹ This bill applies broadly to expressive content, including artistic, political, and informational speech, without limitation to deceptive or commercial contexts. As a result, it is subject to heightened constitutional scrutiny.

The bill is also substantially overbroad. It applies to any image, video, or audio that is “generated or modified” using artificial intelligence, without defining the degree of modification required to trigger compliance. This scope encompasses a wide range of protected expression and risks chilling lawful speech.²

In addition, the statute delegates authority to the secretary of state to determine the content of the required disclosure without providing limiting standards. The absence of defined criteria governing the form or substance of the compelled message raises additional constitutional concerns.

The bill further creates a private cause of action for damages without clarifying compliance standards, increasing the likelihood of inconsistent enforcement and litigation.

Without narrowing the scope to deceptive or commercial uses, and without defining clear and objective standards, the bill creates a regulatory framework that is vulnerable to constitutional challenge.

Legislative Notice:

The General Assembly is on notice that HB 1747, as drafted, presents foreseeable constitutional challenges under the First Amendment, including compelled speech and overbreadth concerns. The absence of limiting standards and the broad scope of application materially increase the likelihood of injunctive litigation and associated fee liability.

Footnotes:

Wooley v. Maynard, 430 U.S. 705, 714 (1977);
 Ashcroft v. Free Speech Coalition, 535 U.S. 234, 255 (2002).

This bill regulates speech itself, not just conduct, and does so broadly enough to trigger predictable First Amendment challenges and avoidable litigation costs.

HB 1747 presents moderate to high fiscal exposure, including:

First Amendment litigation under §1983

Mandatory fee shifting under 42 U.S.C. §1988

Injunctive relief limiting enforcement

Exposure is likely broad and distributed, affecting media, platforms, and individual speakers.