



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2463		DATE: 2/26/2026	
COMMITTEE: Health and Mental Health			
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
INDIVIDUAL:			
WITNESS NAME: ARNIE C. "HONEST-ABE" DIENOFF-STATE PUBLIC ADVOCAT		PHONE NUMBER:	
BUSINESS/ORGANIZATION NAME:		TITLE:	
ADDRESS:			
CITY:		STATE:	ZIP:
EMAIL:	ATTENDANCE: In-Person		SUBMIT DATE: 2/26/2026 11:59 PM

THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.

I am in Support of this Bill by Protecting Senior Citizens from Contracts, Scams, Fraud and Obligation unknowingly.



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WITNESS NAME		
BUSINESS/ORGANIZATION:		
WITNESS NAME: ERIN DWYER		PHONE NUMBER: 314-451-2255
BUSINESS/ORGANIZATION NAME: SENIOR CARE AUTHORITY		TITLE: PRESIDENT AND OWNER
ADDRESS: 100 CHESTERFIELD BUSINESS PKWY #200		
CITY: CHESTERFIELD		STATE: MO
		ZIP: 63005
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/26/2026 12:00 AM
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WITNESS NAME		
BUSINESS/ORGANIZATION:		
WITNESS NAME: JEFF BALLEAU		PHONE NUMBER: 314-960-0548
BUSINESS/ORGANIZATION NAME: TRANSITIONS FOR SENIOR LIVING		TITLE: FOUNDER
ADDRESS: 2464 TAYLOR RD #178		
CITY: WILDWOOD		STATE: MO
		ZIP: 63040
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/26/2026 12:00 AM
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WITNESS NAME		
REGISTERED LOBBYIST:		
WITNESS NAME: JORGEN SCHLEMEIER		PHONE NUMBER: 573-634-4876
REPRESENTING: MISSOURI ASSISTED LIVING ASSOCIATION		TITLE:
ADDRESS: 213 EAST CAPITOL AVENUE		
CITY: JEFFERSON CITY		STATE: MO
		ZIP: 65101
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/26/2026 12:00 AM
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WITNESS NAME		
INDIVIDUAL:		
WITNESS NAME: KATE SIEKER		PHONE NUMBER:
BUSINESS/ORGANIZATION NAME:		TITLE:
ADDRESS:		
CITY:		STATE: ZIP:
EMAIL:	ATTENDANCE: Written	SUBMIT DATE: 2/26/2026 12:42 PM
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WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: NIKKI STRONG		PHONE NUMBER: 573-634-4876	
REPRESENTING: MO HEALTH CARE ASSN.		TITLE:	
ADDRESS: 213 E. CAPITOL AVE			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65101
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/26/2026 12:00 AM	
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WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: ANTHONY DEY		PHONE NUMBER: 614-917-3197	
BUSINESS/ORGANIZATION NAME: A PLACE FOR MOM, INC.		TITLE: SENIOR CORPORATE COUNSEL	
ADDRESS: 530 5TH AVE, FLOOR 25			
CITY: NEW YORK		STATE: NY	ZIP: 10036
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/26/2026 12:00 AM	
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WITNESS NAME		
INDIVIDUAL:		
WITNESS NAME: SARAH BERRY		PHONE NUMBER:
BUSINESS/ORGANIZATION NAME:		TITLE:
ADDRESS:		
CITY:	STATE:	ZIP:
EMAIL:	ATTENDANCE: Written	SUBMIT DATE: 2/26/2026 7:09 AM

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HB 2463 is an unnecessary regulatory expansion into private referral relationships that adds complexity, ambiguity, and enforcement exposure without demonstrating systemic abuse that existing law cannot address.

1) Redundant Regulation

Referral agencies are already subject to:

- Missouri consumer protection law
- Fraud and misrepresentation statutes
- Contract disclosure requirements
- Federal privacy and telemarketing regulations

HB 2463 layers a new, standalone disclosure and penalty regime on top of existing protections without establishing a documented gap in current enforcement authority. Creating duplicative compliance structures is not reform; it is regulatory accumulation.

2) Overbroad and Vague Definitions

The bill defines “referral agency” broadly enough to sweep in a wide range of actors, including placement consultants, digital platforms, navigation services, and other entities that may not operate under identical business models.

The statute does not clearly delineate advertising, marketing, or consultative services from formal referral contracts.

Ambiguity in definition creates inconsistent application and unpredictable enforcement.

3) Government Intrusion into Private Contracts

HB 2463 directly regulates payment timing, fee structures, and termination consequences between private referral entities and facilities. It prohibits payment under certain circumstances and restricts post-termination fee recovery without providing a framework for resolving causation disputes.

This is not consumer transparency. It is statutory interference in negotiated business arrangements.

4) Penalty Exposure Without Clear Violation Standards

The bill authorizes civil penalties of up to \$500 per violation without defining:

What constitutes a discrete violation

Whether violations are counted per document, per referral, or per communication

Whether cure opportunities exist prior to enforcement

Open-ended penalty triggers combined with vague compliance requirements invite arbitrary enforcement and litigation.

5) Indirect Regulation of Unlicensed Facilities

Rather than directly regulating “independent living facilities,” the bill regulates referral entities interacting with them. This indirect approach does not address facility standards and instead shifts liability onto third-party intermediaries.

Bottom Line

HB 2463 expands regulatory reach into private referral relationships, creates vague compliance mandates, and exposes businesses to enforcement risk without demonstrating necessity. It adds bureaucracy and penalty authority without proven public benefit.



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WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: TABITHA KNOLL		PHONE NUMBER:	
BUSINESS/ORGANIZATION NAME: OASIS SENIOR ADVISORS KANSAS CITY		TITLE:	
ADDRESS: 9815 N. SKILES AVE			
CITY: KC		STATE: MO	ZIP: 64157
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/26/2026 12:00 AM	
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