



MISSOURI HOUSE OF REPRESENTATIVES  
**WITNESS APPEARANCE FORM**

BILL NUMBER: <b>HB 3004</b>		DATE: <b>1/28/2026</b>
COMMITTEE: <b>Legislative Review</b>		
<b>TESTIFYING:</b> <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES		
<b>WITNESS NAME</b>		
<b>INDIVIDUAL:</b>		
WITNESS NAME: <b>ARNIE C. AC "HONEST-ABE" DIENOFF-STATE PUBLIC ADVO</b>		PHONE NUMBER:
BUSINESS/ORGANIZATION NAME:		TITLE:
ADDRESS:		
CITY:		STATE:      ZIP:
EMAIL:	ATTENDANCE: <b>In-Person</b>	SUBMIT DATE: <b>1/28/2026 11:38 PM</b>
<b>THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.</b>		

**I am in Support of this Bill and its intension to provide greater Consumer Protections to All Missouriians.**



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<b>WITNESS NAME</b>			
<b>REGISTERED LOBBYIST:</b>			
WITNESS NAME: <b>BRIAN BROOKSHIRE</b>		PHONE NUMBER: <b>573-634-3252</b>	
REPRESENTING: <b>MO FOREST PRODUCTS</b>		TITLE:	
ADDRESS: <b>505 E. STATE ST.</b>			
CITY: <b>JEFFERSON CITY</b>		STATE: <b>MO</b>	ZIP: <b>65101</b>
EMAIL:	ATTENDANCE:	SUBMIT DATE: <b>1/28/2026 12:00 AM</b>	
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<b>WITNESS NAME</b>			
<b>INDIVIDUAL:</b>			
WITNESS NAME: <b>SARAH BERRY</b>		PHONE NUMBER:	
BUSINESS/ORGANIZATION NAME:		TITLE:	
ADDRESS:			
CITY:		STATE:	ZIP:
EMAIL:	ATTENDANCE: <b>Written</b>	SUBMIT DATE: <b>1/26/2026 2:09 PM</b>	
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**HB 3004 is not a consumer-protection bill.**

**It is a language-policing bill that misunderstands both commerce and the people who work with wood every day.**

**Missouri already prohibits deceptive trade practices. This bill goes further by banning commonly understood, industry-standard terms without requiring deception, intent, or harm. That is regulation for regulation's sake.**

**In timber-heavy, wood-heat districts, constituents are not confused about what wood is. They cut it, haul it, burn it, mill it, and build with it.**

**They understand the difference between solid wood, veneer, engineered products, and composites because those distinctions affect cost, durability, and function — not because the state dictates vocabulary.**

**HB 3004 creates liability traps for small businesses, sawmills, furniture makers, flooring installers, cabinet shops, antique dealers, and resale sellers who rely on ordinary descriptive language customers already understand.**

**It substitutes bureaucratic judgment for common sense and invites enforcement where no injury exists.**

**Missouri should protect consumers from fraud — not punish honest trade by criminalizing words.**

**This bill solves no real problem and creates many unnecessary ones.**

**Vote NO.**

**A representative from a timber and wood-heat district sponsoring a bill to regulate the word “wood” isn't protecting consumers — he's insulting his own people.**

**Rev. Berry**



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<b>WITNESS NAME</b>			
<b>REGISTERED LOBBYIST:</b>			
WITNESS NAME: <b>SHANNON COOPER</b>		PHONE NUMBER: <b>660-890-1432</b>	
REPRESENTING: <b>MO CATTLEMEN's ASSOC.</b>		TITLE:	
ADDRESS: <b>208 MADISON</b>			
CITY: <b>JEFFERSON CITY</b>		STATE: <b>MO</b>	ZIP: <b>65101</b>
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